ENGLISH
WORKSHEET 11.3

MATERIAL: ADVERTISEMENT TEXT

NAME:

CLASS:

Learning Objective 💡

Learners are able to identify the use of persuasive language such as hyperbole, imperative, and repetition to create a connection with the audience in the video ad text presented.

Instructions ⚙️

1. Working individually, access the digital worksheet shared by your teacher!
2. Read the instructions carefully. Write your name and class in the column provided.
3. In point A, click the link provided in the shape then watch the video presented first and analyze the important elements or information presented in the video. Write your answer in the column provided!
4. In point B, identify the linguistic elements in the video and write your answer in the table provided!
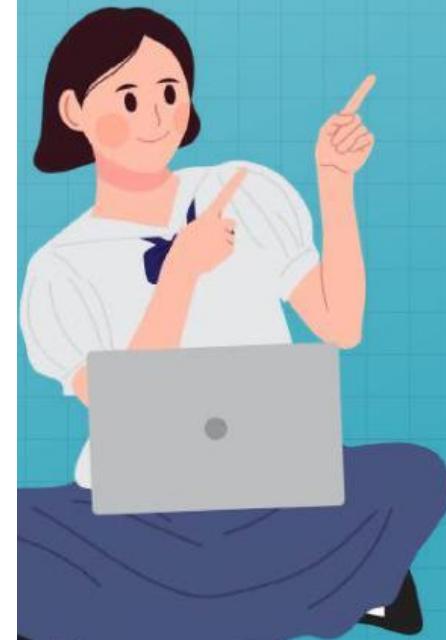5. When you're finished, submit the results of your assignment!
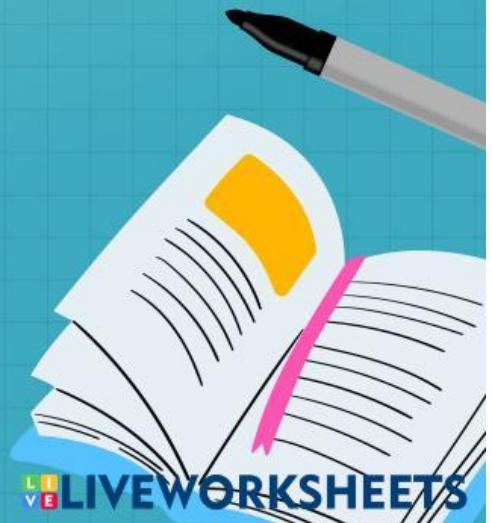
* Watch the video below carefully!

A. What important elements does the advertisement text present?

B. Please identify the language features used in the video advertisement.

Language Feature	Example of the sentence
Hyperbole	
Imperative	
Repetition	

Thank You.
You did great!