

ACTIVITY 1:

Match the collocations to their correct definitions.

- 1) conduct research
- 2) close a deal
- 3) generate revenue
- 4) gain a competitive advantage
- 5) strike a deal
- 6) forge a strategic partnership
- 7) meet deadlines
- 8) file a patent
- 9) hold a meeting
- 10) make a profit



ACTIVITY 2:

Complete the following sentences with the appropriate business collocations.

- 1) Before launching our new marketing campaign, we need to _____ to understand our target audience.
- 2) Our sales team worked tirelessly to _____ with the new client.
- 3) The new product line is expected to _____ for the company.
- 4) Investing in innovative technology can help a company _____ in the market.
- 5) After several rounds of negotiations, both parties were able to _____ that satisfied everyone.
- 6) We decided to _____ with a leading tech firm to expand our services.
- 7) It is crucial to _____ to avoid project delays.
- 8) The inventor decided to _____ for his groundbreaking technology.
- 9) We need to _____ to discuss the upcoming budget.