

Sampling Methods

Match each sampling method (Column A) with the correct research scenario (Column B).

Simple Random Sampling



- A linguist wants to study pronunciation differences among English learners. They randomly select 20 students from beginner, intermediate, and advanced levels at a language school.

Stratified Sampling



- A professor researching the effectiveness of a new grammar teaching method selects every 5th student who enters the school library to take a survey.

Cluster Sampling



- A researcher wants to analyze how students take notes during English lectures. They randomly pick three entire classrooms and observe all students in those rooms.

Systematic Sampling



- An ESL teacher wants quick feedback on a new vocabulary teaching strategy, so they ask the students in their own class to participate.

Convenience Sampling



- A study on students' favorite English books selects 10 students at random from a school-wide list.

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