

EX 8: PROJECT- SUGGESTION

Work in groups. Write and perform your own TV advert in groups.
Think of five adjectives to describe the product and make up a good slogan.

Create a new product!

Type of Product	
Product Name	
Slogan	
Adjectives to describe this product	
Where you are going to sell the product?	
Price	
Picture of your product	

Advertisement Script Example

A: Hello. Today we are going to talk about our new product called _____ (product name).

B: It is _____ (type of product) that _____ (describe the product).

C: You should buy this product because _____ and _____ (Why should people buy this product?).

Advertising Example

Flea-Free™ is a brand new, effective flea collar that will help your beloved pet get rid of these annoying little beasts that cause irritation and itching.

Does not contain poisonous chemicals
yet remains active for at least 3 years.

Available now in 12 different countries.



LIVEWORKSHEETS