INTELLIGENT BUSINESS

Complete using one Word from the list. Pay attention! There are extra words!

PROFITABLE -DISKS -SYSTEM -PROVIDE - ECONOMY – CUSTOMER – DATABASES – INFRASTRUCTURE – MANUFACTURE – RISKY – INFORMATION –

PRODUCTS - MONEY - EMPLOYERS - FLYERS - CAREER – TIME - CATALOGUES- IDEAS- CAREERS –JOBS – WORK – RETAILERS – IMAGINATION - MAGAZINES

1. Most companies have a _____ service staff to deal with complaints
2. IT makes it easy store huge amounts of data, or _____ on computer _____.
3. Some companies _____ goods and others _____ services.
4. It's difficult to persuade people to invest in _____ projects
5. You need to be sure that the new region has a good _____ and a stable _____ to set up a new office.
6. Product information is created in the form of _____ and _____
7. Creative people have innovative _____
8. _____ sell goods to the general public
9. Productivity means the amount of goods produced in relation to the _____ , _____ and _____ needed
10. _____ advisers give people advise about _____

What is it? Write words for these definitions:

1. System of organization to place people into levels: _____
2. People who sell insurance policies: _____
3. Modern – recent: _____
4. Person or company that provides goods: _____
5. Careful study to discover new facts or info: _____
6. Money that you pay the government for a service: _____
7. Investigation of opinions: _____
8. Questions or doubts: _____
9. List of things arranged in order: _____
10. Person who makes money by starting a new business: _____

Match the questions to the answers:

1. What are retailers?_____
2. What is a brand made of?_____
3. What is a start up?_____
4. What do insurances protect shops from? _____
5. What do marketing experts do? _____
6. What is etiquette?_____
7. Why do people work hard?_____
8. What is 'image'?_____ _____
9. What are job seekers?_____
10. When does a company have a good chance of making a profit? _____

A. This happens when it can finance the operation, find customers and beat the competition
B. People without job who is trying to find one
C. It's a new business
D. A name, a logo (a symbol) and a design make it.
E. They sell goods to the general public
F. Risks such as fire, accident and theft
G. They work hard to create brands and promote the brand image through advertising
H. the general opinion most people have of a company or product
I. Motivation makes them do that

LIVEWORKSHEETS