ACTIVITY 1:

Complete the following business sentences with the correct comparative form of the adjective in parentheses.

1) Our new marketing strategy is (effective) than the old one.

2) This software is _____ (fast) than the previous version.

3) The company's profits are _____ (high) this quarter than last quarter.

4) Our team is _____ (productive) than our competitors.

5) The customer service is _____ (good) now than before.

6) The delivery is _____ (slow) this time than last time.

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ACTIVITY 2:

Complete each business scenario with a comparative sentence using the adjectives provided.

1) Scenario: Compare two marketing campaigns. Adjective: recent
   - "The recent marketing campaign was _____ than the previous one."

2) Scenario: Compare two project timelines. Adjective: short
   - "The current project timeline is than the last one."

3) Scenario: Compare two customer service departments. Adjective: helpful
   - "The new customer service department is _____ than the old one."

4) Scenario: Compare two product prices. Adjective: cheap
   - "The alternative is _____ than the original product."

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