

**LIVE WORKSHEET**  
**TOPIC: Commercial Art Passage**

Instructions: Drag the correct word from the box to fill in the correct blank space.  
(1 pt. each)

|          |            |          |         |
|----------|------------|----------|---------|
| refine   | evaluate   | two      | process |
| sketches |            | select   | made    |
| problem  | commercial | branches |         |

All around us in every day life, we see objects that have been \_\_\_\_\_ by people. Most of these objects started as a drawing or painting that were done by a \_\_\_\_\_ artist. The design was then copied multiple times, usually in a factory or office. Fashion Design, Architecture and Landscaping are all \_\_\_\_\_ of commercial art. Commercial Art is divided into \_\_\_\_\_ categories: Graphic Design and Product/Industrial Design. Commercial artist have to solve problems such as what will the item look like or what materials will be used. These questions can be answered using a series of steps called the design \_\_\_\_\_. The first stage in the design process is to identify the \_\_\_\_\_. Next, some \_\_\_\_\_ of ideas should be made then research and development is done to \_\_\_\_\_ the best idea. The fifth step in the design process is to \_\_\_\_\_ the design. This simply means that the chosen design must be tidied up and improved. The final step is to \_\_\_\_\_ your design. In this stage, you are deciding how effective your design was at solving the problem in step one.



N. Smith, 11<sup>th</sup> March, 2021