

DEADLINE: 23:59pm ngày 08/03/2025
Tham khảo từ vựng TOPIC MARKETING trước khi nghe

LISTENING COMPREHENSION



Click vào đây nếu không nghe được link trên

Part 1 Photo

Look at the picture and listen to the sentences.
Choose the sentence that best describes the picture.



1. (A) (B) (C) (D)

Part 2 Question–Response

Listen to the question and the three possible responses. Choose the response that best answers the question.

2. (A) (B) (C) 3. (A) (B) (C)

Part 3 Conversation

Listen to the dialogue. Then read each question and choose the best response.

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|--|------------------------------|
| 4. Why does the store need to be more competitive? | 6. Who will the woman call? |
| (A) There's currently a recession. | (A) A photographer. |
| (B) Productivity has dropped lately. | (B) A photocopy salesperson. |
| (C) There's a new competitor nearby. | (C) A customer. |
| (D) New employees have little experience. | (D) A marketing executive. |
5. How will the store attract more customers?
- (A) By giving them trial products.
- (B) By giving them discounts.
- (C) By selling new products.
- (D) By featuring happy customers in ads.

Lesson 2 Marketing

Words in Context: 1. product 2. market 3. persuaded
4. consumers 5. attract 6. satisfied 7. current 8. inspire
9. convince 10. compared 11. competes 12. fad

Word Practice: 1. C 2. A 3. B 4. C 5. D 6. A 7. D 8. C
9. B 10. C 11. A 12. C 13. A 14. D 15. B 16. C 17. A
18. D 19. B 20. A 21. C 22. D 23. B