ACTIVITY 1:

Complete the following business sentences with the correct form of the verbs in parentheses, using either the 2nd or 3rd conditional.

1) If the company _____ (invest) in more sustainable practices now, they _____ (improve) their brand image.

2) If the sales team _____ (attend) the conference last month, they _____ (network) with potential clients.

3) The project _____ (run) more smoothly if the project manager _____ (be) more organized.

4) If the company _____ (not implement) new software, they _____ (experience) a significant data breach.

5) We _____ (finish) the presentation if our team _____ (have) more time last week.

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ACTIVITY 2:

Read the following business scenarios and create a sentence, using either the second conditional or the third conditional.

1) Scenario: The company decides to invest heavily in AI research now.
   Consequence: The company becomes a market leader in AI technology.

2) Scenario: The marketing team did not launch the social media campaign last week.
   Consequence: The product launch had significantly lower visibility.

3) Scenario: The CEO decides to implement a new remote work policy.
   Consequence: Employee productivity increases.

4) Scenario: The company did not negotiate better terms with the supplier last year.
   Consequence: The company experienced higher production costs.

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