Gaming industry

The UK has one of the largest gaming industries in the world but it is extremely hard to get into. There are many different roles you could play in the gaming industry – some creative, some technical, some related to marketing and sales.

Draw a line from the job description to the name of the job.

- They create imaginary worlds for film, television and computer games. They use drawing, modelling or computer graphics to make pictures and models come to life and move.
- They create ideas for computer games and apps, and help to decide the way they look and play.
- They create still and moving images as well as visual effects using computer software.
- They plan and carry out tests on computer programmes to see if they do exactly what they have been designed to do.
- They write the coding that instructs computers to perform particular tasks.
- They create designs for computer games, websites, adverts, book covers, posters, packaging and so on.
- They program games for PCs, games consoles, the internet and mobile phones.
- They manage the production schedule, budget and development team, as well as working closely with the marketing, advertising and public relations.

Graphic designer

Software developer

Animator

Games producer

Games designer

Software tester

Computer-generated imagery artist

Games developer

For most jobs in the gaming industry you will need a relevant degree or HND. Sometimes you will need experience in another industry as well You will also need excellent communication and IT skills.

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