

CHAPTER 3: GLOBALISATION

Choose the correct answer.

3.1 What is Globalisation?

1. What is the term that refers to a process by which people become interconnected around the world, both in ideas and activities?
- A. Connectivity
 - B. Creativity
 - C. Globalisation
 - D. Global peace
- ☐

3.1.1 The increasing speed of globalisation

2. Look at the diagram below,



Which of the following the diagrams above represent?

- A. Changes in communication
 - B. Changes in education
 - C. Changes in multinational corporation
 - D. Changes in transportation
- ☐
3. Which of the following is a Multinational Corporation (MNCs) food chain that can be found in Brunei?
- A. Ayamku
 - B. Express
 - C. Ideal
 - D. KFC
- ☐

4. Which of the following communication technology is considered to be the fastest?

A



Telephone

B



Computer

C



Fax machine

D



Mobile phone

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5. Which of the following is the best example of a multinational corporation in Brunei?

- A. Burger King
- B. Hua Ho Supermarket
- C. Soon Lee Supermarket
- D. Utama Grand Supermarket

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6. Which term describes a business that has operations all over the world?

- A. Common market
- B. Micro - enterprise
- C. Multinational corporation
- D. Trade bloc

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7. Which of the following attracts multinational corporations to have their branches around the world?

- A. Higher costs of production
- B. Lower salaries
- C. Poor banking sector
- D. Unskilled labour

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8. Why are many of our clothes made in China?

- A. It's difficult to recruit skilled workers in the UK
- B. Production is in Brunei
- C. Technology is less advances in China factories
- D. Workers can be paid lower salaries in China

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9. Which statement below best describes globalisation?

- A. People interconnected around the world by smartphones
- B. Process by which people become interconnected around the world because of their activities
- C. Process by which people become interconnected around the world because of their ideas
- D. Process by which people become interconnected around the world because of their ideas and activities

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10. Which of the following has speed up the process of globalisation?

- A. Local companies, new printers, and faster transportation
- B. Multinational corporations, communications and slow transportation
- C. Multinational corporations, transportation, and communications
- D. Transportation, communications, and local companies

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11. Which of the following shows the result of globalisation?

- A. Decreased of services and manufactured goods
- B. Increase consumer demand for foreign goods
- C. Development of technology, transportation and communication network
- D. Development of education and medical advances that support international activities

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