

OLD LESSON CHECK**Task 2. Give the correct form of words in the brackets**

At the Simpsons Logistics company, we always 1. _____ (**priority**) customer needs. Our team of employees not only focuses on delivering high-quality products and services but also values 2. _____ (**innovate**). Each project is approached with a spirit of creativity, from the 3. _____ (**conceptualize**) phase to implementation and monitoring. We believe that 4. _____ (**efficient**) comes not only from the production process but also from how we organize and 5. _____ (**management**).

We particularly emphasize 6. _____ (**collaborate**) among different departments to ensure 7. _____ (**seamless**) operations. This way, we can achieve 8. _____ (**optimize**) effectiveness and generate 9. _____ (**innovate**) solutions to meet the increasingly diverse market demands. 10. _____ (**Continue**) innovation and improvement are the keys to maintaining competitiveness in the industry.