Now think of three more occupations and write their definitions.

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2 More work-related vocabulary

CB Section A9

Choose the correct word from the box to complete each sentence. Use each word only once. Not all words can be used.

launch	**investing**	**profitable**	**brand**	**research**	**packaging**
campaign	**manufacturing**	**competitive**	**consumers**		

a They carried out further market _____ to assess the likely success of the idea.

b It's difficult to make money in her business because it's a very _____ market.

c They want to increase production and are _____ in a new factory.

d The company had to close down because it wasn't _____.

e We plan to _____ our new range of swimwear in April.

f The directors met to plan their advertising _____ for the following year.

g Have you tried this new _____ of coffee? It's really delicious.

h The cosmetics company gave up the idea of _____ a new kind of lipstick.

LIVEWORKSHEETS