7.4 IMPOSSIBLE FOODS

LESSON OBJECTIVE
- write a comment about an online article

1 READING

A PREDICT **Look at the picture in the article. Why do you think this is called the Impossible Burger?**

B **Read the article. Were you right? Read the article again and write the headings in the correct places.**

1 In a restaurant near you
2 Meat from plants
3 Good for the future
4 The secret ingredient

C PAIR WORK THINK CRITICALLY **Read the article again. Are Impossible Burgers the best thing to happen to food in years? Discuss the positives and negatives of green food with your partner.**

The new and wonderful world of Impossible Foods

A _____

Impossible Foods is a company in Silicon Valley, California. They make burgers and other delicious meat and dairy products. There's something very unusual about their food: Their meat and dairy don't come from animals, but from plants. Yes, plants! I didn't believe it at first, but it's true. Thanks to Impossible Foods, you can eat a delicious burger that looks like meat and tastes like meat but is made with only plants.

B _____

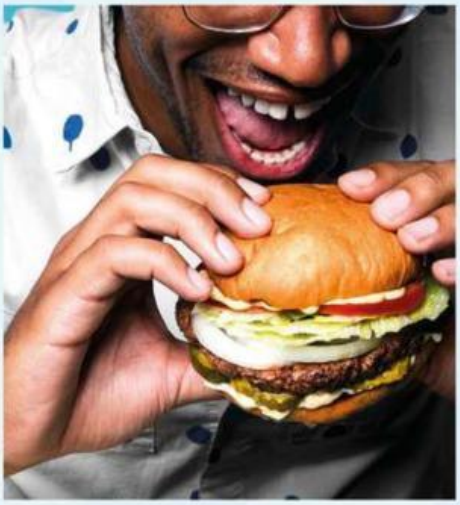
How does the Impossible Burger look and taste so real? The secret is something called heme. It's an ingredient that exists in both plants and animals. Heme gives raw beef its red color and meat flavor. Impossible Foods uses the heme found in plants, not animals, to make the Impossible Burger. It's healthy, and the plant ingredients don't hurt the environment. Clever, isn't it?

C _____

So, why is Impossible Foods doing this? Well, animal farming uses about 50% of the Earth's land and 25% of the Earth's water. That's a very expensive way to produce food. So, it seems to me that the Impossible Burger is a great example of a food of the future – good for the planet and good for your health. Soon it'll be cheap to eat, too!

D _____

Maybe you think all of this is science fiction, but it's not. Twenty restaurants in the U.S. now sell the Impossible Burger. Soon these delicious burgers will be everywhere. In my opinion, it's the best thing to happen to food in years!



GLOSSARY
dairy (*adj*) milk products, or food made from milk

LIVEWORKSHEETS