Brtainsorming

Brainstorming is a group activity where people come together to think of many ideas to solve a problem. Everyone is encouraged to share their thoughts, even if they seem unusual. The aim is to create a friendly environment where all ideas are welcome and to work together to find creative solutions.

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Listen, read the text and match groups A-D to the brainstorming techniques 1-4.

Group A. We chose one person in our group to be the secretary, who wrote down the ideas. We put the ideas in lists in different columns. When we had lots of ideas, we numbered them in order of importance. Then, we crossed out the ideas we didn't like so much. In the end, we planned a fantastic event!

Group B. In my group, we drew lots and lots of circles on the page. Then, we took turns to put an idea in each bubble or circle. We didn't write sentences. Instead, we wrote one or two words which expressed our idea, although some people drew a picture. Some of the ideas were crazy, but it was fun to see things that other people thought were important.

Group C. We decided to draw a circle in the middle of the page and write the topic in the centre. Then, we drew lines which connected the middle circle to the other circles. Each of the circles contained ideas about a different part of the topic. It was good because everyone knew different pieces of information, like names or places, so when we finished, we had a lot to write about.

Group D. Each person in the class wrote one idea on a card. Then, we put all the cards on the board at the back of the room. We put the cards that had the same ideas together in groups on the board and then we voted to decide on the best one.

Brainstorming Techniques

Mind map



Group

Lists



Group

Cards



Group

Image circles



Group

Read the texts again and answer the questions.

Group A

Did all the students write ideas?

How did they organize their ideas?

Group B

What did the students write in the circles?

Did all the students write in the circles?

Group C

What did the students write in the middle circle?

Did they learn new information?

Group D

What did the students use to show ideas?

What did they do with ideas that were the same?

LIVEWORKSHEETS