

Unit 2: Listening Practice

1  2.01 Listen to a radio programme and choose the correct option.

- 1 The radio programme is mainly about
 - a cooking.
 - b restaurants.
 - c property.
- 2 Steve Harris helps people find the right place
 - a for their businesses.
 - b to live.
 - c to have a meal.
- 3 Steve says that in an area with low footfall, there are
 - a many people.
 - b few people.
 - c many amenities.
- 4 According to the interviewer, an area with high footfall has
 - a no other restaurants.
 - b lots of parking.
 - c lots of people walking there.
- 5 Steve explains that an expensive restaurant will do well in a part of town
 - a with cheap restaurants.
 - b with no other restaurants.
 - c with some expensive restaurants.
- 6 Another important consideration when choosing a location is
 - a transport links.
 - b traffic.
 - c size.

2 Listen again and decide if the statements are *true* (T) or *false* (F).

- 1 Steve Harris helps restaurant owners find city locations. _____
- 2 Most restaurants are still open after their first year. _____
- 3 It's easy to open a successful restaurant. _____
- 4 It's difficult to find the right area for your restaurant. _____
- 5 It's a good idea to choose an area with lots of competition. _____
- 6 You need to consider the amount of parking available. _____

3 Complete the interviewer's notes with the words and phrases in the box. There are two extra words. Then listen again and check your answers.

business location competition first high low price number rent second

Interview with Steve Harris – specialist in ¹ _____

- fewer than half of new restaurants succeed during their ² _____ year
- footfall = ³ _____ of people walking past shop, restaurant or other business
- new restaurant near other popular shops means ⁴ _____ footfall
- choose area with right kind of restaurants: right kind of food, ⁵ _____ and customers
- make sure there isn't too much ⁶ _____ or you won't get enough customers!
- other things to think about: transport links, parking and ⁷ _____