

## Unit 2: Listening Practice

### 1 2.01 Listen to a radio programme and choose the correct option.

- 1 The radio programme is mainly about
  - a cooking.
  - b restaurants.
  - c property.
- 2 Steve Harris helps people find the right place
  - a for their businesses.
  - b to live.
  - c to have a meal.
- 3 Steve says that in an area with low footfall, there are
  - a many people.
  - b few people.
  - c many amenities.
- 4 According to the interviewer, an area with high footfall has
  - a no other restaurants.
  - b lots of parking.
  - c lots of people walking there.
- 5 Steve explains that an expensive restaurant will do well in a part of town
  - a with cheap restaurants.
  - b with no other restaurants.
  - c with some expensive restaurants.
- 6 Another important consideration when choosing a location is
  - a transport links.
  - b traffic.
  - c size.

**2 Listen again and decide if the statements are *true* (T) or *false* (F).**

- 1 Steve Harris helps restaurant owners find city locations.
- 2 Most restaurants are still open after their first year.
- 3 It's easy to open a successful restaurant.
- 4 It's difficult to find the right area for your restaurant.
- 5 It's a good idea to choose an area with lots of competition.
- 6 You need to consider the amount of parking available.

**3 Complete the interviewer's notes with the words and phrases in the box.  
There are two extra words. Then listen again and check your answers.**

business location competition first high low price number rent second

**Interview with Steve Harris – specialist in <sup>1</sup> \_\_\_\_\_**

- fewer than half of new restaurants succeed during their <sup>2</sup> \_\_\_\_\_ year
- footfall = <sup>3</sup> \_\_\_\_\_ of people walking past shop, restaurant or other business
- new restaurant near other popular shops means <sup>4</sup> \_\_\_\_\_ footfall
- choose area with right kind of restaurants: right kind of food, <sup>5</sup> \_\_\_\_\_ and customers
- make sure there isn't too much <sup>6</sup> \_\_\_\_\_ or you won't get enough customers!
- other things to think about: transport links, parking and <sup>7</sup> \_\_\_\_\_