


## FILL IN THE BLANK using your STUDY GUIDE & STUDENT WORKBOOK.

1. \_\_\_\_\_ is the color temperature balance on a camera.
2. \_\_\_\_\_ and \_\_\_\_\_ are the two color mode options in Illustrator.
3. \_\_\_\_\_ saves your file locally to your computer allowing for ONLY individual editing.
4. Results of the \_\_\_\_\_ can push parts of the project back to previous stages.
5. \_\_\_\_\_ is to use footage from a location in a project and not that common in Illustrator.
6. The \_\_\_\_\_ you choose should make content easy to comprehend.
7. \_\_\_\_\_ is changing the amount of colors in a file to reduce file size and you can edit this in the FILE menu.
8. The \_\_\_\_\_ generally puts this together elements in the timeline.
9. \_\_\_\_\_ is the focal point which draws attention to one part of the composition, also known as the design's "main point."
10. \_\_\_\_\_ is the contour of height and width of a flat object and can help form scale, proportion and alignment.
11. \_\_\_\_\_ eliminates pixels in images. .
12. \_\_\_\_\_ defines the project and gives details such as the how, why, and when of the project.
13. A consideration for a document design for both print documents and web documents would be \_\_\_\_\_
14. \_\_\_\_\_ requires written permission from the copyright holder.
15. \_\_\_\_\_ space is where the main focus of a design is located.
16. PPI stands for \_\_\_\_\_
17. The materials, staff, or other items needed to be available during the time frame of the project is known as \_\_\_\_\_
18. \_\_\_\_\_ is the size of elements in relation to each other in a design; it can convey certain messages.

19. The basic design principle, "Unity" is also known as \_\_\_\_\_
20. \_\_\_\_\_ is the range of colors available in a given file format choice.
21. A \_\_\_\_\_ is any person or entity that has an interest in the outcome of a project; they may have unrealistic expectations.
22. Formal changes to the project scope is called \_\_\_\_\_. They should be officially requested and approved or denied.
23.  This symbol means work may be used and built upon non-commercially with credit given to the original author. \_\_\_\_\_
24. This describes the way a viewer's eye tracks over a composition toward a focal point or other area.  
\_\_\_\_\_
25. This basic design principle says unified whole can be more than sum of its parts \_\_\_\_\_
26. \_\_\_\_\_ is surface shading and realistic rendering that can be created with a number of tools inside illustrator, including filters, brushes, gradients and others
27. Creations that include major copyright-protected elements of an original work are covered under this permission. An example would be a painting similar to an original painting. \_\_\_\_\_
28. \_\_\_\_\_ include typographical needs to be considered; cultural considerations, age, education and others
29. A monopoly on works assigned to owners includes inventions, trade secrets, and works of the mind is covered under \_\_\_\_\_
30. \_\_\_\_\_ is the organization of visual weight in a design
31. You can view an image's \_\_\_\_\_ by right-clicking on the file and going to the "Details" tab under File Explorer.
32. \_\_\_\_\_ is the cycle of a design plan.
33. A path moving through space is a \_\_\_\_\_
34. \_\_\_\_\_ can promote unity but sometimes at the expense of viewability.
35. A vector will remain a vector unless you save it in a \_\_\_\_\_ format.

36. Limitations which will affect the project schedules are called \_\_\_\_\_
37. A \_\_\_\_\_ is a visual guide that represents the overall look of a website.
38. \_\_\_\_\_ are currently generally valid for the lifespan of the creator plus seventy years (50-100 after creator's death)
39. The idea of creating design uniformity or clarifying relationships between elements is called \_\_\_\_\_
40. \_\_\_\_\_ controls the actual color. \_\_\_\_\_ controls the saturation or intensity of color and Brightness is the brightness of selected hue.
41. A \_\_\_\_\_ doesn't contain live content but looks as close to the finished product as possible.
42. The pattern or tactile quality of a surface is \_\_\_\_\_
43. This type of font has feet or flourishes and is good for print documents. \_\_\_\_\_
44. A \_\_\_\_\_ has a bit depth of 8 and 256 colors.
45. \_\_\_\_\_ are the individual project pieces that need to be completed in order for a project to be successful.
46. What are the goals of this project? Who is the target audience? What are the audience demographics? are questions to ask the \_\_\_\_\_
47. Third party sites like Getty, Freepik and Pexels are examples of \_\_\_\_\_ sites.
48. \_\_\_\_\_ is the idea of placing object of emphasis on a third rather than middle of design.
49. This aspect ratio has a width/depth ratio of 1:1 \_\_\_\_\_
50. \_\_\_\_\_ is the difference between colors, textures, shapes or other aspects within a design.