

Module 6 – YOUTUBE

Student: _____

Do you use YouTube?



Interesting Facts

Have you heard of the term “YouTuber”? This word actually appears in dictionaries now. It refers to a person who has a YouTube channel and regularly streams videos on YouTube, usually about a specific topic. According to a recent study, the most popular YouTuber in Ecuador in 2020 was Doc Tops. Other popular names include Kike Jav, Anthony Swag, and El Brandon.

Source: <https://bit.ly/2EHixGf>

Listen to a person talk about the history of YouTube. Drag and drop in the timeline with the missing information.

YouTube began to offer its Live feature

February 2005

First adds appear on the website

April 2005

October 2006

June 2007

the website introduced a gaming feature

YouTube was born

August 2007

December 2010

April 2011

Declared a free video sharing platform

Google bought YouTube for \$1.65 billion

YouTube introduced the skip ads feature

YouTube launched its first mobile site

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Script:

What do you use to watch videos on the internet? Most people answer this question with YouTube. Do you know its history?

YouTube was born in February of 2005. It was the idea of three friends in California. The original purpose was for people to upload videos to find a boyfriend or girlfriend. But instead, people started uploading videos of all different things. Two months later, it was declared a free video-sharing platform. The first video that was uploaded to the platform was by one of the creators and it was called "Me at the Zoo". It was 18 seconds long. The first video to have 1 million views was a Nike ad that same year. In October of 2006, Google bought YouTube for \$1.65 billion. In June of 2007, YouTube launched its first mobile site, the same year that Apple released its first iPhone. In August 2007, the first ads appeared on the website. These ads began to interrupt videos and until December of 2010, you had to watch them in their entirety. At the end of 2010, YouTube introduced the feature of being able to skip ads in their videos. In April 2011, YouTube began to offer its Live feature. In August 2015, the website introduced a gaming feature. Fast forward to today, when YouTube has over 2 billion monthly users and videos about every topic imaginable.

Source: <https://www.businessinsider.com/history-of-youtube-in-photos-2015-10>