

1

Read the information below about TVC, a television company. Then read the questionnaire.

TVC is planning some new programmes. They want to find out what kind of programmes would interest people. Laila, a TV researcher, has prepared a questionnaire for members of the public.



Questionnaire



1. Age: 21 and under ☐ 22 - 50 ☐ over 50 ☐

2. Gender: male ☐ female ☐

3. Family Status: single ☐ married ☐ married with children ☐

4. Employment: student ☐ full-time job ☐ part-time job ☐ unemployed ☐

5. What do you like doing at weekends?

shopping ☐	going to the cinema ☐	visiting family and friends ☐
eating out ☐	watching TV ☐	playing computer games ☐
playing sport ☐	going to the beach ☐	going to a health club ☐

6. Do you have a pet? YES/NO If yes, what kind?

cat ☐ dog ☐ fish ☐ rabbit ☐ bird ☐ hamster ☐ turtle ☐

7. Do you do a sport? YES/NO If yes, what sports do you enjoy?

running ☐ football ☐ swimming ☐ tennis ☐ basketball ☐ golf ☐

8. How much TV do you watch every day?

less than an hour ☐ 1 - 2 hours ☐ 3 - 4 hours ☐ more than 4 hours ☐

9. What kind of TV programmes do you enjoy most?

sport ☐	movies and drama ☐	news ☐	comedy ☐
soap operas ☐	documentaries ☐	cooking ☐	talk shows ☐

2

Laila interviews a member of the public, Khalid. Listen to the conversation. As you listen, tick (✓) Khalid's answers in the boxes in the questionnaire above.