

PART 4

You should spend about 20 minutes in this part.

Read the text and answer the questions that follow.

Choose **no more than five words and/or a number** from the text for each answer.

Fast Food

Fast food is mass-produced meals that is served by some restaurants, stalls, and convenience stores and is intended for quick and easy preparation and distribution. Since convenience and speed are valued above all else, fast food is most commonly linked with chain restaurants, which include well-known names like McDonald's, Burger King and Taco Bell. These establishments typically offer drive-through and takeout options.

Pizza, tacos, burritos, salads, sandwiches, hot dogs, hamburgers and French fries are examples of common fast-food items. Fast food critics claim that efficiency, cost and profit are frequently prioritised over quality in the production process. They frequently have high quantities of sodium, cholesterol, saturated fats, refined carbohydrates and sugars, as well as being heavily processed, precooked or frozen. They may also contain artificial preservatives. As a result, the word "fast food" has come to be associated with bad health outcomes and ethical dilemmas related to labour and agriculture. Fast food's flavour and convenience continue to make it very popular throughout the world, despite its divisive nature.

Quick, ready-to-eat meals have been around for millennia. Before Mount Vesuvius erupted in 79 CE, there is evidence that people were eating on the run as far back as Pompeii. Automats and "smash-and-grabs" self-serve eateries became more and more popular in the early 20th century as busy patrons looking for a quick bite came in. Often regarded as the first American fast-food business, White Castle first opened its doors in Wichita, Kansas in 1921. Distinguished for its fifty-cent hamburgers, it cleared the path for the upcoming fast-food franchises by implementing an assembly line that enabled effective customer service and cohesiveness.

With the development of suburbs, interstate roads and other car-forward infrastructure following World War II, the fast-food sector blossomed. The drive-in restaurants that had sprouted up all over the country in the decades prior to the war were a natural sequel to the drive-through concept. Drive-throughs were more profitable for fast-food restaurants because they catered to customers who were on the go and didn't want to stop for a sit-down meal, and therefore required less personnel than drive-ins.

There are ripple effects from the industry's rise in other industries. McDonald's rose to prominence as a major buyer of beef and potatoes worldwide, while KFC is frequently mentioned as the greatest consumer of chicken worldwide. A significant portion of industrial livestock production is driven by the increased demand for these goods.

This method of producing food is referred to as "factory farming" by critics who view it as cruel and unsustainable for the environment. As a result, the fast-food industry's significant carbon footprint is frequently mentioned. In response, a few businesses have started programmes to lower emissions at their eateries and in the beef that is produced by their suppliers.

(Adapted from: <https://www.britannica.com/topic/fast-food>)

25. Quick and simple to prepare and serve, _____ is prepared in large quantities and is offered by certain eateries.
26. Chain restaurants are typically associated with quick food since people prioritise _____ over all else.
27. The term “fast food” has come to indicate poor _____ and moral conundrums involving labour and agriculture.
28. The _____ saw an increase in the use of automats and “smash-and-grabs” or self-serve restaurants, as busy customers seeking a fast bite came in.
29. _____, widely recognised as the pioneering American fast-food chain, debuted in Wichita, Kansas in 1921.
30. _____ were advantageous since they could accommodate customers who were on the go and did not have time for a sit-down meal.
31. McDonald’s became well-known for being the world’s largest purchaser of _____.
32. It is believed that _____ is inhumane and environmentally unsustainable.

Questions 33 and 34

Complete the table below with **a word** from the text.

For each question, write your answer in the space provided on your answer sheet.

Meaning	Word
33. synthetic	
34. taste	

[10 marks]