

- 1 Choose the correct option a–c to complete the sentences.**
- 0 Following the links on _____ headlines of online news can use up a lot of time.
a addictive b capturing c clickbait
- 1 Companies can _____ a lot of revenue by using good TV advertising for their new products.
a spend b give c generate
- 2 Today's lesson on plastic recycling is _____ because a local committee in the area has just organised a volunteer plastic collection event.
a topical b sensational c contemporary
- 3 This story is _____ to our newspaper. You can only read it here.
a unique b exclusive c off the record
- 4 The princess _____ the headlines when she decided to get married. All the media talked about it.
a got b found c hit
- 5 This documentary sheds light _____ the mystery of ships that have disappeared in the Bermuda Triangle over the years.
a to b on c for

____ / 5

- 3 Complete the sentences with the missing words. The first letters are given.**
- 0 Even when governments want to keep information secret, some journalists want to investigate and reveal the truth.
- 1 It's said that people who watch videos on their mobile devices tend to have a short attention s _____.
- 2 People don't know much about this issue, but a good documentary could raise a _____ of it.
- 3 News media should present both s _____ of an issue, not just an opinion 'for' or 'against'.
- 4 News articles about dangers like a fire spreading, or severe weather approaching, is in the public i _____.
- 5 News reporters ought to verify their s _____ so that the information they present is accurate.

____ / 5

TOTAL ____ / 15

- 2 Match the words from the box to the news stories different people comment on. There is one extra word.**

balanced	bizarre	heartbreaking
heartwarming	newsworthy	quirky
viral		

- 0 News editor: 'That story is too strange for people to believe. We're not going to publish it.' bizarre
- 1 Reader: 'That story about children collecting money for hospitals made me feel good.'
- 2 Reader: 'I like the way this article on extreme sports explores opinions that are both in favour and against doing them.'
- 3 News editor to a journalist: 'This story about the zoo closing is quite sad, but write it so that readers feel even more strongly.'
- 4 News editor: 'There was a big fire last night. The public will be interested in hearing about that.'
- 5 Journalist to a news editor: 'I've found an unusual story about cat psychologists. It's a bit strange, but I think it will interest readers.'

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