Vocabulary Quiz | Group A

Unit 4 Lesson 4B

Name: _____ Class: ____

1 Choose the correct option a–c to complete the sentences.

0 Following the links on ___ headlines of online news can use up a lot of time.
a addictive **b** capturing **c** ***clickbait***

1 Companies can ___ a lot of revenue by using good TV advertising for their new products.
a spend **b** give **c** generate

2 Today's lesson on plastic recycling is ___ because a local committee in the area has just organised a volunteer plastic collection event.
a topical **b** sensational **c** contemporary

3 This story is ___ to our newspaper. You can only read it here.
a unique **b** exclusive **c** off the record

4 The princess ___ the headlines when she decided to get married. All the media talked about it.
a got **b** found **c** hit

5 This documentary sheds light ___ the mystery of ships that have disappeared in the Bermuda Triangle over the years.
a to **b** on **c** for

___ / 5

2 Match the words from the box to the news stories different people comment on. There is one extra word.

balanced	~~bizarre~~	heartbreaking
heartwarming	newsworthy	quirky	viral

0 News editor: 'That story is too strange for people to believe. We're not going to publish it.' *bizarre*

1 Reader: 'That story about children collecting money for hospitals made me feel good.' _____

2 Reader: 'I like the way this article on extreme sports explores opinions that are both in favour and against doing them.' _____

3 News editor to a journalist: 'This story about the zoo closing is quite sad, but write it so that readers feel even more strongly.' _____

4 News editor: 'There was a big fire last night. The public will be interested in hearing about that.' _____

5 Journalist to a news editor: 'I've found an unusual story about cat psychologists. It's a bit strange, but I think it will interest readers.' _____

___ / 5

3 Complete the sentences with the missing words. The first letters are given.

0 Even when governments want to keep information secret, some journalists want to investigate and ***reveal*** the truth.

1 It's said that people who watch videos on their mobile devices tend to have a short attention **s**_____.

2 People don't know much about this issue, but a good documentary could raise **a**_____ of it.

3 News media should present both **s**_____ of an issue, not just an opinion 'for' or 'against'.

4 News articles about dangers like a fire spreading, or severe weather approaching, is in the public **i**_____.

5 News reporters ought to verify their **s**_____ so that the information they present is accurate.

___ / 5

TOTAL ___ / 15

Photocopiable © Pearson Central Europe Sp. z o.o. 2020

LIVEWORKSHEETS