

Remembering people's names

Most of us have suffered the (1)..... (**EMBARRASS**) of forgetting someone's name. Often we fail to pay attention when (2)..... (**INTRODUCE**) are made, but later on in the conversation we don't want to appear (3)..... (**POLITE**) by asking them what they're called.

Fortunately, there are some simple ways you can (4)..... (**COME**) this problem. One is to improve your powers of (5)..... (**OBSERVE**). Practise studying faces in public places, making a mental note of physical (6)..... (**CHARACTER**) such as high foreheads or narrow eyebrows. You'll be surprised what a wide (7)..... (**VARY**) of shapes and sizes people's features have. Then, when you first meet someone, remember them as 'Laura with the small nose', for example.

With surnames, make (8)..... (**VISION**) associations. For instance, imagine people called Cook, Ford or King making a meal, driving a car or wearing a crown, respectively. Finally, ending with the person's name, as in 'See you later, Max.' is a good way of (9)..... (**SURE**) that you don't forget it.