

## **Which teenager**

- 1 says they are highly motivated?
- 2 has started to feel more confident?
- 3 is planning to open another business?
- 4 says that managing time can be hard?
- 5 says they learn from their mistakes?
- 6 says that their age surprises some people?
- 7 tends not to tell people how old they are?
- 8 wanted to improve an experience for customers?
- 9 says their work involves something they find easy?
- 10 realised what they wanted to do while helping someone else?

## **Four teenage business stars**

### **A Rebecca Dundee, 16**

I suppose it was obvious I had a head for business when I was about six. I used to make my parents cups of tea in the morning – and charge them 20p for each one. And it was another 20p if it needed reheating. And then about a year ago I was in a chain coffee shop waiting in line to get my drink, and I just realised how dreadful the whole experience was – dirty tables, rubbish Wifi and grumpy staff. And I thought ‘I bet I could do better than that’. So a friend and I launched an app enabling people to access menus, order and interact with each other. Since then I haven’t looked back. I was concerned that I wasn’t doing too well at school, which was a bit depressing, but with the business going so well, it feels great to be where I am now.

### **B Jimbo, 15**

When people ask what I do, I tell them I advise people about their brand on social media. They can’t believe I’m doing this while I’m so young. But I love it. The tricky bit is getting everything done that I need to; sometimes there aren’t enough hours in the day! I’ve been doing the job about six months, and it took quite a lot of effort

at the start to persuade my mum and dad that it wasn't just a waste of time. But now they're confident I'm doing OK. Which is just as well, because now that I've launched an online magazine, I should have several more projects on the way, as long as I can get the money together. One's going to be setting up a firm with my best mate – it should start to do quite well after about a year. So watch this space!

**C Sarah McFinny, 18**

Using social media comes naturally to me, and it's not something I've ever had to try to get my head around. I'm in my first year at uni, and I was lending a hand to someone who wanted to organise a social media campaign for a university sports club. I did lots of work for her, setting it up and publicising it, and she couldn't believe the results I got. It was amazing! So I thought, 'You know what – I could make some money out of doing this sort of thing'. When I'm talking to clients, obviously I don't shout about my age, I mean you want to be taken seriously. When I graduate, I want to help my parents run their business, or at least do that part-time. I'm excited about the future.

**D Duncan Jackson, 15**

Well, I've never liked spending money, even at a really young age. But now that I've worked out how to make money, I'm really driven to get out of bed every morning and make as much as I can. I basically run an online shop, and I've had over 100 customers so far. It's always nice when a customer visits the store and buys from you again – you know you're doing something right. I don't always get things right though. In fact, there are lots of things I've got very wrong, like setting my prices too high – or too low! But that can be useful, because when something doesn't go as planned, you can always adapt and hope you do it better next time.