

1 Polar Bear Nation

Why do polar bears need help?

Polar bears are in trouble. They need to live in very cold countries with a lot of ice. But the world is getting warmer and the ice is melting¹. This means that the polar bears can't find food. Many polar bears die when they swim far away to look for food.

Who are the Gilberts?

Connor, Hayley and Emma Gilbert are triplets². In 2006, when they were 15, their father went on a trip to the Arctic. When he came back, he told the triplets all about the polar bears. They wanted to help.

10 What do they do?

The young Gilberts had an idea. They decided to design³ clothes and sell them on their own website. The money goes to save polar bears. They call their clothes "Polar Bear Nation" because of the five countries where polar bears live – Canada, the U.S. (Alaska), Russia, Norway and Greenland.

- 15 "When we wear Polar Bear Nation shirts, people ask, 'Oh, what's that?' and then we tell them," says Connor. Today, the triplets sell T-shirts, pants and sweatshirts to people all over the world.

¹ melting / יִזְוֵב / נִמָּס

² triplets / שְׁלִישִׁיָּה / ثَلَاثِيَّة, ثَلَاثَة تَوَائِم

³ to design / לְעַצֵּב / يَصْمِمْ



True or False?

- Polar bears live in warm places. True / False
- In 2006, the Gilbert family went to the Arctic. True / False
- Polar bears live in five different countries. True / False
- The Gilberts sell clothes on the Internet. True / False

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- The text is in
 - a newspaper
 - a magazine about the environment
 - a website
- Where do polar bears live? Choose TWO answers.
 - In the Arctic.
 - Only in the U.S.A.
 - In very cold countries.
 - All around the world.
- Complete the sentence with ONE word from the text.
The young Gilberts want to the polar bears.