1 **Mass tourism** is where large numbers of people usually travel or go on holiday. Usually large tour companies sell cheap holidays to popular destinations where people stay in large hotels and resorts to relax and enjoy themselves. The tour company makes all the bookings and arrangements for the holiday. All you have to do is pay the money and collect your ticket.

2 **High quality tourism** is the opposite of mass tourism. Here, small groups of people go on expensive holidays and stay in the best hotels in the world. They pay more for better services, travel in the most comfortable seats on planes and stay in the best rooms on boats and in hotels.

3 **Exploring tourism** is where individuals decide to go on holidays on their own or with a friend. Sometimes these people are called backpackers, because they carry everything they need for their holiday in a bag which they carry on their backs. Many students like travelling this way, because they can make their own plans on where to go, when to go and where to stay. Also, many backpackers try to travel cheaply.

4 **Alternative tourism** includes eco-tourism, cultural tourism and historical tourism. Eco-tourism is where people travel to see animals in the rainforests, go bird watching, or go diving to look at coral reefs. Cultural tourism is where people travel to see how other people live, their customs and see how their arts and crafts are made. Historical tourism is where people go to see old buildings and museums.

LIVEWORKSHEETS