

ARE YOU AN ETHICAL CONSUMER?

Read the article about how to be an ethical consumer. Match the headings below to paragraphs 1–4.

- a. It's not only about people
- b. Keep it local
- c. Save the planet
- d. The people that you don't see

Are you an ethical consumer?

Every time that we buy something, we make a choice. It isn't only a choice about the products that we want, but also about the company that makes the product. Is the company ethical or unethical? Is it environmentally friendly? Every choice that we make when we buy is strongly connected with people's lives, and with the future of our planet.

1. _____

An ethical consumer cares about the environment. They ask themselves questions like: What is this product made of? Can I recycle the packaging? If you only buy products that you can recycle, you will help the environment.

2. _____

An ethical consumer cares about the people who worked on the product. They find out about the company, and how its products are made. If you avoid products from sweatshops and other places with terrible working conditions, you will help workers in those countries.

3. _____

An ethical consumer supports local businesses. If you buy products from local businesses, you will help the local economy. This will mean more jobs in your local area.

4. _____

An ethical consumer cares about animals as well as people. These days, it's easy to buy products that are not tested on animals. If we treat animals well, we will create a more caring society.

So, are you an ethical consumer? If you aren't, will you become one soon?

