

7.2 COMMUNICATING ONLINE (PAGE 68)

A Match words from the box with their definitions.

clickbait	geo-tag	hashtag	lifecaster	lurker
meme	newsfeed	podcaster	profile	status update
tag	timeline	trending topic		

- 1 part of a website that updates often to show the latest news _____
- 2 a person who produces audio stories to download or stream online _____
- 3 the newest information that you post online _____
- 4 someone who puts everything about themselves on social media _____
- 5 internet content that encourages people to click on particular links _____
- 6 a story or news item that has become popular on social media _____
- 7 biographical information that you post on social media _____
- 8 add someone's name to your post or photo on social media _____

B Use the other words in the box to complete the post about online communication.

Distractions! They're everywhere online. It could be a friend asking for donations to support them in a charity fun run, but then again, it could be a new ¹ _____ that everyone is now using in their messages! It might be a really funny ² _____ that has gone viral overnight. There could be a review that you posted online and now have to ³ _____ to show a location for it. In fact it could be anything – a text, an image, a video that you just have to put on your ⁴ _____ right now! This is hard for all of us. Sometimes it's good to disconnect from social media for a while. Or, if that's too hard, just don't post for a while. Be a ⁵ _____ and enjoy a view of the digital world from a distance!