

## 7.2 COMMUNICATING ONLINE (PAGE 68)

A Match words from the box with their definitions.

clickbait	geo-tag	hashtag	lifecaster	lurker
meme	newsfeed	podcaster	profile	status update
tag	timeline	trending topic		

- 1 part of a website that updates often to show the latest news
- 2 a person who produces audio stories to download or stream online
- 3 the newest information that you post online
- 4 someone who puts everything about themselves on social media
- 5 internet content that encourages people to click on particular links
- 6 a story or news item that has become popular on social media
- 7 biographical information that you post on social media
- 8 add someone's name to your post or photo on social media

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B Use the other words in the box to complete the post about online communication.

Distractions! They're everywhere online. It could be a friend asking for donations to support them in a charity fun run, but then again, it could be a new <sup>1</sup> that everyone is now using in their messages! It might be a really funny <sup>2</sup> that has gone viral overnight. There could be a review that you posted online and now have to <sup>3</sup> to show a location for it. In fact it could be anything – a text, an image, a video that you just have to put on your <sup>4</sup> right now! This is hard for all of us. Sometimes it's good to disconnect from social media for a while. Or, if that's too hard, just don't post for a while. Be a <sup>5</sup> and enjoy a view of the digital world from a distance!