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Vocabulary & Grammar:

Reading:

Listening:

Mini Test:

GLOBAL ENGLISH 8

UNIT 4 – ADVERTISING – VOCABULARY 2 & FCE SPEAKING

Lưu ý: Các từ vựng mở rộng thầy cô cho ghi trong vở (nếu có) và các từ vựng mở rộng trong phiếu để có chú thích nghĩa: Con về nhà chép mỗi từ 1 dòng để ghi nhớ nhé.

A. VOCABULARY

- Business Studies (Nghiên cứu kinh doanh)

No.	New words	Meanings	No.	New words	Meanings
1	swap (v)	trao đổi, hoán đổi	6	exclusive (adj)	độc quyền
2	embroider (v)	thêu	7	a variety of	đa dạng
3	tenacity (n)	sự kiên trì	8	multicoloured (adj)	đa màu sắc
4	create a sensation (phr.v)	gây ra sự thích thú, ngạc nhiên	9	long-lasting (adj)	bền lâu
5	go into business (with) (phr.v)	bắt đầu công việc kinh doanh	10	award-winning (adj)	đoạt giải

- Others

No.	New words	Meanings	No.	New words	Meanings
1	manufacture (v)	sản xuất	4	snorkelling (n)	lặn bằng ống thở
2	tabletop (adj)	(trò chơi) ở trên bàn	5	log cabin (n.phr)	nhà gỗ
3	vitamin-rich (adj)	giàu vitamin	6	go on safari (phr.v)	đi săn/tham quan vườn thú

B. EXTRA VOCABULARY

No.	New words	Meanings	No.	New words	Meanings
1	consultation (n)	sự tra cứu, tham khảo	5	make off (phr.v)	rời đi nhanh chóng
2	dismay (n)	sự mất tinh thần, thất vọng	6	capture (v)	chụp lại, ghi hình lại
3	peek out (phr.v)	liếc nhìn, nhìn trộm	7	recommendation (n)	sự giới thiệu, đề xuất
4	stumble out (phr.v)	vấp ngã, nói lắp bắp (khi bối rối)	8	assistant (n)	trợ lý

***Note:** *adj* = adjective: tính từ; *n* = noun: danh từ; *v* = verb: động từ;
n.phr = noun phrase: cụm danh từ; *phr.v* = phrasal verb: cụm động từ

*Con học thuộc nghĩa của từ, chính phát âm theo từ điển và chép mỗi từ 1 dòng vào vở ghi.

C. HOMEWORK

I. Read the descriptions of the following words. Then write the complete words (some letters are already there).

0. the sound you make by playing instruments or singing

1. used to refer to board games, card games, and other physical games, rather than computer games

2. limited to only one person or group of people

M U S I C

___ A ___ E ___

___ C ___ S ___ E

3. to give something and be given something else instead
4. the determination to continue what you are doing
5. to decorate cloth or clothing with patterns or pictures sewn directly onto the material, or to create a pattern or picture in such a way

___ W ___
 ___ N ___ C ___
 E ___ R ___ R

II. Circle the correct answer.

0. We compared our product with the leading _____.
 (A) brands B. comp C. butler
1. We do not want to see a series of studies, sub-studies, _____ papers, of green or white, and consultation.
 A. tabletop B. exclusive C. multicoloured
2. The report notes a rapid decline in _____ goods.
 A. manufactured B. embroidered C. swapped
3. We went _____ along the Great Barrier Reef.
 A. log cabin B. tenacity C. snorkelling
4. She's decided to go _____ business as a freelance computer programmer.
 A. onto B. into C. at
5. His _____ popular books have been translated into more than a dozen different languages.
 A. tabletop B. award-winning C. vitamin-rich

III. Choose the correct form of the verb (active or passive) to complete the sentences in the paragraph.

Last week, a new library (0) _____ in our town. The library (1) _____ by a local organization. Every morning, books (2) _____ to schools and community centers around the area. The local community (3) _____ to borrow books and attend reading events. Last year, over 10,000 books (4) _____ by residents. In addition, local authors (5) _____ the library regularly to promote reading among children.

- | | | |
|---------------------|------------------|--------------------|
| 0. A. opened | (B) was opened | C. has been opened |
| 1. A. is managed | B. manages | C. was managed |
| 2. A. deliver | B. are delivered | C. were delivered |
| 3. A. encourage | B. is encouraged | C. was encouraged |
| 4. A. were borrowed | B. borrowed | C. are borrowed |
| 5. A. visit | B. are visited | C. were visited |

IV. Complete the sentences using the correct form of the verbs in either the Present Simple Passive, Active, or Past Simple Passive, Active.

0. The cakes are baked (bake) fresh every morning.
1. The students _____ (teach) English by Mr. Brown every Monday.
2. The cake _____ (bake) by my mother for the party yesterday.
3. Emails _____ (send) to all employees by the manager each week.
4. They _____ (repair) the car before they sold it.
5. The results _____ (announce) by the judges at the end of the competition last week.

Lưu ý:

1. Khi làm bài tập có từ mới, các con phải tra từ điển. Sau khi tra từ điển, các con chép mỗi từ mới **1 dòng** để ghi nhớ.
2. Các con gạch chân các từ khoá chính trong bài đọc.

Part 5

You are going to read an extract from a novel. For questions **31–36**, choose the answer (**A, B, C or D**) which you think fits best according to the text.

In the exam, mark your answers **on the separate answer sheet**.

A whole year had gone by since Tyler and I'd hung out together and I'd grown used to people reporting bad things about him. Mostly I just sighed. I'd accepted the fact that he was no longer the lad I once knew. He'd chosen the wrong kind of people to hang around with and had got into trouble. I knew these things only too well. Still, the news that he was in hospital shook me all the same. It was Beth's brother who told me.

'Wait for me outside Whitechapel station, Ashe,' Beth had said. She was late and I kept looking at my mobile to check the time.

The odd thing was that I'd been thinking about Tyler since the previous afternoon. I'd seen him while walking home from college. He'd got out of a car about ten metres in front of me. It had taken me only a second to recognise who it was and I'd darted into the doorway of a closed shop to avoid coming face to face with him.

line 15 When eventually I'd peeked out, he was standing on the pavement speaking on the phone. He had a long coat on over jeans and boots. His hair was cropped and his face was pale. He wasn't wearing his glasses and his free hand was cutting the air as if he was making points while talking. He was looking round but his attention was on the call. Suddenly, he brought it to an abrupt end and slipped the mobile into a pocket. He walked a couple of steps and then, to my dismay, he spotted me. He smiled and headed in my direction. I kept my face towards the glass window and studied one of the posters that had been stuck there. 'Ashe!' he'd called.

'Oh, hi!'

'What are you up to?' he said, glancing at the poster on the shop window. I stumbled out some words about looking for a gig to go to. I'd no idea what my hair looked like or if I'd got a spot on my chin or if he'd noticed me earlier watching him from the shop doorway. 'Fancy a coffee?' he said.

'I've got to be somewhere,' I said, stepping out of the shop doorway and making off.

'See you, Ashe,' he'd called after me.

After about twenty metres, I looked round and saw that he was in exactly the same position, staring at me. He raised his hand in a tiny wave and I turned and went on. I didn't look back again.

I'd thought about him on and off during the previous evening. Now, while waiting for Beth, I thought about him again. I wondered what he was doing. I pictured the funny brown glasses he'd worn to read with and wondered if he still read books by George Orwell. Perhaps I should have gone for that coffee, I might not get another chance to find out what he was really up to these days.

line 37 Beth was very late. A couple of cars started hooting and there were some raised voices from a group of pedestrians who were ignoring the red man and crossing the road. I looked through the shoppers to see if I could see Beth's cheery face but there was no sign. I took my mobile out of my pocket again and stared at the screen, but again drew a blank. I wondered what to do. I was stamping my feet with the cold. Something must have happened. Beth wouldn't just leave me standing in the freezing cold for no reason. Tyler came into my mind again. That's when I saw her brother walking towards me.

- 31 In the first paragraph, Ashe is surprised to discover that Tyler
- A has got into trouble again.
 - B has made unsuitable friends.
 - C has been admitted to hospital.
 - D has been the subject of rumours.
- 32 How did Ashe feel when she'd first seen Tyler the previous day?
- A unsure if it was him
 - B surprised that he was driving
 - C keen that he shouldn't see her
 - D upset that he didn't recognise her
- 33 The word 'it' in line 15 refers to
- A a movement.
 - B a conversation.
 - C a way of looking.
 - D a piece of equipment.
- 34 When Tyler finally noticed her, Ashe felt
- A relieved that he was smiling.
 - B sure he'd been waiting for her.
 - C offended by something he said.
 - D concerned about her appearance.
- 35 After meeting Tyler the previous day, Ashe had felt
- A sorry that she'd been rude.
 - B curious about his current life.
 - C guilty about refusing his invitation.
 - D convinced that she would see him again.
- 36 The phrase 'drew a blank' (line 37) suggests that
- A Beth had left no message.
 - B Ashe's mobile wasn't working.
 - C Ashe had decided to wait no longer.
 - D Beth was just being typically unreliable.



Part 4

You will hear an interview with a woman called Penny Greer, who works as a photographer. For questions 24–30, choose the best answer (A, B or C).

- 24 How did a college course in photography most affect Penny?
- A She realised the importance of light.
 - B She learnt a more commercial style.
 - C She developed certain artistic skills.
- 25 Penny decided to specialise in wedding photography because she
- A had always been interested in weddings.
 - B hoped to photograph weddings in a new way.
 - C was influenced by other wedding photographers.
- 26 Penny currently gets most of her customers through
- A her website.
 - B magazine advertising.
 - C a mailing list.
- 27 What takes up most of Penny's time?
- A talking to clients
 - B taking the shots
 - C editing her work
- 28 Penny says she gets the photographs she wants when people
- A relax fully.
 - B dress in an original way.
 - C express their feelings strongly.
- 29 What does Penny love most about her job?
- A having the chance to work with different types of people
 - B seeing the work go through a number of stages
 - C organising the work in her own way
- 30 Penny advises young photographers to
- A develop a personal style.
 - B take as many photos as they can.
 - C start their own business as soon as possible.