

SALES – Les ventes

1. Retail – La vente au détail



store, outlet	magasin, point de vente	coupon	bon (de réduction)
mall	centre commercial	markdown	réduction
store associate	employé de magasin	sale / sales	promotion / soldes
cashier	caissier, caissière	appliance	appareil électroménager
shelf stocker	employé qui remplit le rayon	dairy products	produits laitiers
loyalty	confiance, fidélité de la clientèle	produce	fruits et légumes
aisle	allée	browsing	à chercher, à jeter un coup d'œil
cart	chariot		
checkout, cash register	caisse	display (vb / n)	exposer / présentoir
receipt	ticket de caisse	carry (vb)	vendre
change (indénombrable)	monnaie		

Exercice 1 Les mots à connaître : Retail

► Corrigé p. 236

Complétez les phrases avec tous les mots de l'encadré en les conjuguant ou en les mettant au pluriel si nécessaire.

- When you have finished shopping, please pay at the
- You will find the cheese and other at the end of number 3.
- Ms. Woods was so embarrassed* when she knocked over the with her cart!
- We pride ourselves on having the freshest in town!
- Mr. Khan asked the where to find the refrigerators.
- "Sorry, Sir, our store does not refrigerators or any other"
- Sun Market thanks you very much for your continued We hope to see you again soon in our
- Before the store opens, the have to make sure they have enough in their cash registers.
- A replenishes* the shelves at least once a day.
- Fiona likes to spend her lunch break in the mall. She rarely buys anything, though.
- One of the hourly tasks of the store associate is to make sure the have been returned to their correct place in the parking lot.
- The high-end boutique is having a at the moment. All footwear has a 50% !
- Did you see the plans for the new? In addition to the usual stores, it will house* a movie theater, a bowling alley and a restaurant.
- Collecting to get your groceries at a reduced price has almost become a national sport!
- Refunds will only be issued* upon presentation of the, so make sure you keep it.

*Mots & expressions

embarrassed : gêné **replenish** : remplir **house** : accueillir **issue** : délivrer

Exercice 2 Les familles de mots

► Corrigé p. 236

Complétez chaque phrase avec le mot qui convient.

- Thank you, I don't need any help, as I'm just
 (A) browse
 (B) browser
 (C) browsed
 (D) browsing
- We need to hire a part-time for the holiday period to take the pressure off the full-timers.
 (A) cash
 (B) cashed
 (C) cashier
 (D) cashing
- If you are lucky, you can find designer clothes on at the end of the season.
 (A) sale
 (B) sell
 (C) seller
 (D) sales

- 4 This store trains the cashiers to place the on the counter and not in the customer's hand.
 (A) change
 (B) changed
 (C) changeling
 (D) changes
- 5 Most of our kitchen come with a 2-year warranty.
 (A) apply
 (B) appliances
 (C) applications
 (D) applicants
- 6 It is important to eat a variety of fresh in order to remain healthy.
 (A) producer
 (B) product
 (C) production
 (D) produce
- 7 Mr. Singh was disappointed with the customer service and decided to take his elsewhere.
 (A) business
 (B) businesses
 (C) businessman
 (D) businesswoman
- 8 A well- supermarket never runs out of milk.
 (A) stock
 (B) stocked
 (C) stocker
 (D) stocking
- 9 Yoko checked her carefully to make sure she hadn't paid too much.
 (A) receive
 (B) recipe
 (C) recipient
 (D) receipt
- 10 Please return your shopping to the appropriate place before leaving the premises.
 (A) cart
 (B) carton
 (C) carted
 (D) carter

Exercice 3 Les verbes à particule

► Corrigé p. 239

Ajoutez une particule de la liste à chaque verbe pour qu'il corresponde à la définition donnée.

out - down - down - off - on - around

- 1 close : to close definitively
 2 mark : to reduce a price
 3 try : see if an item of clothing fits before you buy it
 4 shop : visit different shops to find the best price for an item
 5 sell : to sell an item at a reduced price to make shelf space
 6 sell : to sell all of a product; to have none left

Exercice 4 Les synonymes

► Corrigé p. 239

Remettez les lettres dans l'ordre pour trouver le synonyme de chaque mot.

- 1 carry (vb) : **skcot**
 2 mall : **sohginpp crneet**
 3 appliances : **weith gosdo** ← (indice : pensez à la couleur de ces appareils)
 4 markdown : **rteonucdi**
 5 store : **olteu**
 6 cash register : **touchcek**