



# Writing Activity

Zoom in, fill in the blanks in the sentences below using the vocabulary words.

Write them correctly

acumen	brochure	buzz	acumen	linking words
misspellings	courier	brand	MBA	headline

- The marketing team's \_\_\_\_\_ was evident in their successful campaign that generated significant \_\_\_\_\_ around the new product launch.
- The company's \_\_\_\_\_ is well-known for its commitment to quality and innovation.
- The eye-catching \_\_\_\_\_ immediately drew me in, and the persuasive language in the \_\_\_\_\_ convinced me to learn more about their services.
- Before submitting the final draft, be sure to proofread carefully to avoid any embarrassing \_\_\_\_\_.
- We hired a \_\_\_\_\_ to deliver the important documents to our clients overseas.
- Her \_\_\_\_\_ in marketing strategy led her to pursue an \_\_\_\_\_ to further her career.
- Using \_\_\_\_\_ such as "however" and "therefore" can help to improve the flow and clarity of your writing.