Surname Name Group

A design presentation

Listen to the presentation about a new product design to practise and improve your listening skills.

Before listening

Do the preparation task first. Then listen to the audio and do the exercises.

Preparation task

Match the definitions (a–h) with the vocabulary (1–8).

Vocabulary	Definition
1. ..... to unveil	a. interesting or attractive
2. ..... appealing	b. a small and useful machine or tool that does something specific
3. ..... a phase	c. to show people something or tell them about it for the first time
4. ..... target market	d. something that is designed to look like something else
5. ..... a Gantt chart	e. to bring a new product or service to the market
6. ..... to launch	f. a stage within a process or project
7. ..... an imitation	g. a table which shows the different stages of a project
8. ..... a gadget	h. the group of consumers that a product is aimed at

Tasks

Task 1

Are the sentences true or false?

	Answer	
1. They have redesigned an old product.	True	False
2. The product is aimed at men and women aged 18–40.	True	False
3. The new design means you don't need two hands to use it.	True	False
4. There's only one size now. Another one will follow in a few months.	True	False
5. They will make a Gantt chart for the project next month.	True	False
6. He finished the presentation with enough time to take some questions.	True	False

LIVEWORKSHEETS

Task 2

Write the useful phrases next to the tips.

I'd like to talk you through the following (three) points.	Firstly, ... / Next, ...	Finally, I'm going to talk to you about ...
As you can see ..., / You'll notice that ...		I'd now like to tell you about ...
As you know, ...	Do you have any questions?	In summary, ...

1. Refer to the audience's knowledge .....
2. Refer to what images you are showing .....
3. Tell them the structure of your presentation .....
4. Use signal words to help them follow you .....
5. Tell them when you're moving on .....
6. Show them when you're near the end .....
7. Tell them the main points one last time .....
8. Open up the discussion .....

Task 3. Fill in the gaps with the most appropriate phrase:::::

Talk _____/ Begin ____/ Show _____/ Update you _____/ Report _____/ Bring you _____ to / Look _____/

1. To kick things off, I'll _____ providing an overview of our company's history and mission.
2. Let me _____ to speed on the latest developments in our industry and how they may impact our business.
3. I will _____ the key performance metrics from the last quarter and discuss our areas of improvement.
4. In today's presentation, I will _____ how our new marketing strategy has increased our sales by 20% in just three months.
5. I'd like to _____ the challenges our team faced during the project and how we overcame them to achieve our goals.
6. Let's _____ the data analysis to understand the trends and patterns that emerged over the past year.
7. Before we conclude, I'll _____ on the current status of our ongoing projects.

LIVEWORKSHEETS