

OVERTOURISM

10+ destinations
saying, "wish you
WEREN'T here!"

- ☐ **Venice, Italy** – +500% increase in tourism
- ☐ **Barcelona, Spain** – +340% growth in tourist visits
- ☐ **Amsterdam, Netherlands** – +240% rise in tourists
- ☐ **Santorini, Greece** – +150% increase in visitors
- ☐ **Dubrovnik, Croatia** – +800% growth after *Game of Thrones* exposure
- ☐ **Machu Picchu, Peru** – +240% increase in visitors
- ☐ **Kyoto, Japan** – +230% growth in international visitors
- ☐ **Iceland** – +400% rise in tourist numbers
- ☐ **Bali, Indonesia** – +350% increase in tourist arrivals
- ☐ **Phuket, Thailand** – +400% growth in tourism



Vocabulary Words:

1. Hotspots
 2. Overcrowded
 3. Less-visited locations
 4. Lesser-known areas
 5. Tourist foot traffic
 6. Off-the-beaten-trail places
 7. Sustainability
 8. Crowd management
 9. Smart destinations
- A. Too many people in one place, making it difficult to enjoy.
 - B. Popular tourist attractions that often receive many visitors.
 - C. Hidden or less popular places that few people visit.
 - D. Strategies to control the flow of people in busy areas.
 - E. Locations that receive fewer tourists, often quieter and more relaxing.
 - F. Places that are remote or not part of the typical tourist routes.
 - G. Tracking and managing the number of people visiting a site.
 - H. Tourism that protects the environment and supports local communities.
 - I. Destinations using technology to improve the visitor experience.

- A. Practice _____ to avoid crowds and reduce pressure on heavily visited areas.
- B. Visiting _____ instead of just the most famous places, spreads the benefits to local economies.
- C. Use apps and digital tools to find _____ which are less crowded areas in real time, improving the visitor experience.
- D. Focus on eco-friendly travel practices that reduce environmental impact, such as using public transportation or staying in green-certified accommodations and supports _____ projects.
- E. Distribute tourist visits across various locations to balance tourism in a destination and enjoy from _____.
- F. Avoid extremely crowded places by researching alternative destinations that offer unique but quieter experiences, avoid _____ destination which tend to be more expensive,.
- G. Improve tourism management in _____ by controlling the flow of visitors with ticket systems or reservation-only policies.
- H. Promote _____ to travelers looking for a more authentic and peaceful experience, reducing the burden on famous sites.
- I. _____ in popular areas using technology is important to reduce the impact of visitors in tourist destinations.

Smart tourism. Match the vocabulary with the correct description

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