

OVERTOURISM

- Venice, Italy** – +500% increase in tourism
- Barcelona, Spain** – +340% growth in tourist visits
- Amsterdam, Netherlands** – +240% rise in tourists
- Santorini, Greece** – +150% increase in visitors
- Dubrovnik, Croatia** – +800% growth after *Game of Thrones* exposure
- Machu Picchu, Peru** – +240% increase in visitors
- Kyoto, Japan** – +230% growth in international visitors
- Iceland** – +400% rise in tourist numbers
- Bali, Indonesia** – +350% increase in tourist arrivals
- Phuket, Thailand** – +400% growth in tourism

10+ destinations
saying, "wish you
WEREN'T here!"



LIVE  WORKSHEETS

Vocabulary Words:

1. Hotspots
2. Overcrowded
3. Less-visited locations
4. Lesser-known areas
5. Tourist foot traffic
6. Off-the-beaten-trail places
7. Sustainability
8. Crowd management
9. Smart destinations

- A. Too many people in one place, making it difficult to enjoy.
- B. Popular tourist attractions that often receive many visitors.
- C. Hidden or less popular places that few people visit.
- D. Strategies to control the flow of people in busy areas.
- E. Locations that receive fewer tourists, often quieter and more relaxing.
- F. Places that are remote or not part of the typical tourist routes.
- G. Tracking and managing the number of people visiting a site.
- H. Tourism that protects the environment and supports local communities.
- I. Destinations using technology to improve the visitor experience.

A. Practice _____ to avoid crowds and reduce pressure on heavily visited areas.

B. Visiting _____ instead of just the most famous places, spreads the benefits to local economies.

C. Use apps and digital tools to find _____ which are less crowded areas in real time, improving the visitor experience.

D. Focus on eco-friendly travel practices that reduce environmental impact, such as using public transportation or staying in green-certified accommodations and supports _____ projects.

E. Distribute tourist visits across various locations to balance tourism in a destination and enjoy from _____.

F. Avoid extremely crowded places by researching alternative destinations that offer unique but quieter experiences, avoid _____ destination which tend to be more expensive.,

G. Improve tourism management in _____ by controlling the flow of visitors with ticket systems or reservation-only policies.

H. Promote _____ to travelers looking for a more authentic and peaceful experience, reducing the burden on famous sites.

I. _____ in popular areas using technology is important to reduce the impact of visitors in tourist destinations.

Smart tourism. Match the vocabulary with the correct description

1. **Hotspots**
2. **Overcrowded**
3. **Less-visited locations**
4. **Lesser-known areas**
5. **Tourist foot traffic**
6. **Off-the-beaten-trail places**
7. **Sustainability**
8. **Crowd management**
9. **Smart destinations**

 **LIVEWORKSHEETS**