12 Layout 2



WIZ Publisher

What Can You Do?

Layouts

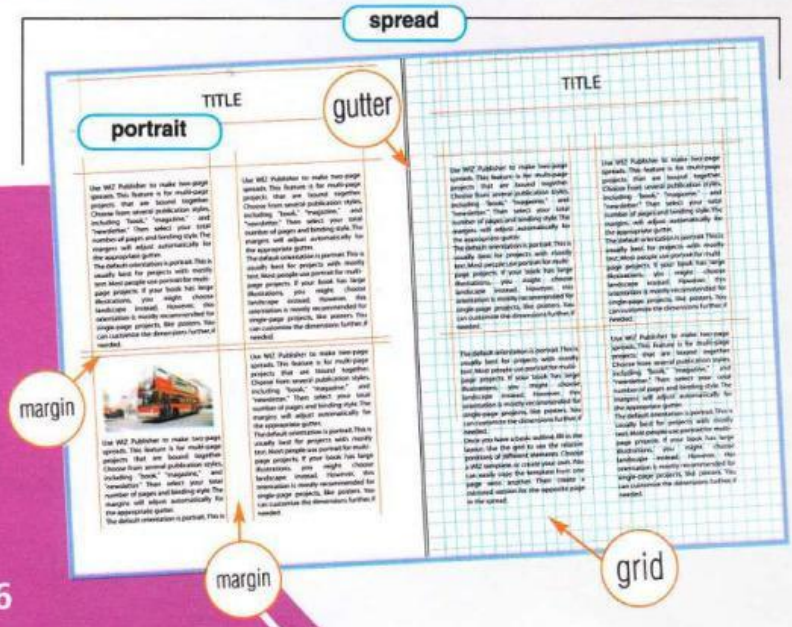
Part 4 - **Two-Page Spreads**

Use WIZ Publisher to make two-page **spreads**. This feature is for multi-page projects that are bound together. Choose from several publication styles, including "book," "magazine," and "newsletter." Then select your total number of pages and binding style. The **margins** will adjust automatically for the appropriate **gutter**.

The default **orientation** is **portrait**. This is usually best for projects with mostly **text**. Most people use portrait for multi-page projects. If your book has large **illustrations**, you might choose **landscape** instead. However, this orientation is mostly recommended for single-page projects, like posters. You can customize the dimensions further, if needed.

Once you have a basic outline, fill in the layout. Use the **grid** to see the **relative** positions of different elements. Choose a WIZ template, or create your own. You can easily copy the template from one page onto another. Then create a **mirrored** version for the opposite page in the spread.

See page 17 for detailed instructions.



Get ready!

1 Before you read the passage, talk about these questions.

1 What are two possible page orientations?

2 What is the name for the margin between two printed pages?

Reading

2 Read the manual. Then, mark the following statements as true (T) or false (F).

1 __ The program has templates for multiple publication styles.

2 __ The program uses portrait unless the user selects landscape.

3 __ The program is not recommended for projects with a lot of illustrations.

Vocabulary

3 Write a word that is similar in meaning to the underlined part.

1 The designer adjusted the placement or position of the image on the page.
_ r i _ _ t _ _ i o _

2 The compared positions of the text and the illustration did not look right.
r _ _ _ t _ v _

3 The magazine featured a layout covering multiple pages on the art exhibit.
_ p _ e _ d

4 The program shows the pattern of lines that makes up the structure behind the content.
g _ _ _

5 The editor wants the pages to be with one page having the reverse design of the other page.
_ i r _ _ r _ _

LIVEWORKSHEETS

4 **Place the words from the word bank under the correct headings.**

WORD BANK

gutter text landscape
portrait margin illustration

Types of content	Empty space	Orientations
_____	_____	_____
_____	_____	_____

5 **Listen and read the manual again. How can the relative position of different elements be viewed?**

Listening

6 **Listen to a conversation between two designers. Choose the correct answers.**

1 What is the main idea of the conversation?

A which settings to use on new layout
B a client's complaint about a spread
C how to use a new publishing program
D feedback about a project design

2 What do the designers need more information about?

A page orientation **C** type of publication
B illustration sizes **D** number of pages

7 **Listen again and complete the conversation.**

Designer 1: Not me. We'd better put something together. What's it going **1** _____ _____ _____ ?
Designer 2: Well, it has **2** _____ _____ _____, but it's mostly text.
Designer 1: So portrait is probably fine for the **3** _____ _____. We can customize the dimensions. What about the margins?
Designer 2: Let's go with the standard **4** _____ - _____ _____. But I'm not sure about the gutter.
Designer 1: That might depend on the **5** _____ _____ _____. Do you know what that is?
Designer 2: No, I don't. You **6** _____ _____ on the layout. I'll get some more information about the specifications.

Speaking

8 **With a partner, act out the roles below based on Task 7. Then, switch roles.**

USE LANGUAGE SUCH AS:

Have you started ...?
It has some ... but it's mostly ...
That will depend on ...

Student A: You are a designer. Talk to Student B about:

- the layout for a new project
- the type of publication
- page specifications

Student B: You are a designer. Talk to Student A about the layout for a new project.

Writing

9 **Use the conversation from Task 8 and the manual to complete the project summary.**

Project Summary **Layout**

Publication type: _____

Design features: We decided to use _____

_____

because _____

_____.

We also decided to use _____

_____

because _____

_____.

LIVEWORKSHEETS