

# 12 Layout 2



## WIZ Publisher

### What Can You Do?

#### Layouts

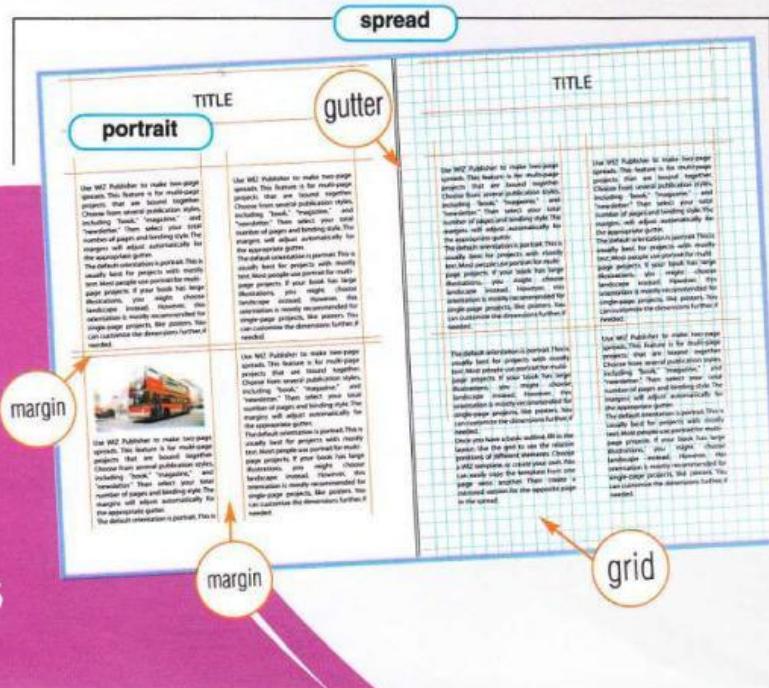
##### Part 4 - Two-Page Spreads

Use WIZ Publisher to make two-page **spreads**. This feature is for multi-page projects that are bound together. Choose from several publication styles, including "book," "magazine," and "newsletter." Then select your total number of pages and binding style. The **margins** will adjust automatically for the appropriate gutter.

The default **orientation** is **portrait**. This is usually best for projects with mostly **text**. Most people use portrait for multi-page projects. If your book has large **illustrations**, you might choose **landscape** instead. However, this orientation is mostly recommended for single-page projects. For posters, you can customize the dimensions further if needed.

Once you have a basic outline, fill in the layout. Use the **grid** to see the **relative** positions of different elements. Choose a WIZ template, or create your own. You can easily copy the template from one page onto another. Then create a **mirrored** version for the opposite page in the spread.

See page 17 for detailed instructions.



## Get ready!

1 Before you read the passage, talk about these questions.

- 1 What are two possible page orientations?
- 2 What is the name for the margin between two printed pages?

## Reading

2 Read the manual. Then, mark the following statements as true (T) or false (F).

- 1 The program has templates for multiple publication styles.
- 2 The program uses portrait unless the user selects landscape.
- 3 The program is not recommended for projects with a lot of illustrations.

## Vocabulary

3 Write a word that is similar in meaning to the underlined part.

- 1 The designer adjusted the placement or position of the image on the page.  
\_r\_i\_t\_o\_i\_o\_
- 2 The compared positions of the text and the illustration did not look right.  
r\_i\_t\_v\_
- 3 The magazine featured a layout covering multiple pages on the art exhibit.  
\_p\_e\_d
- 4 The program shows the pattern of lines that makes up the structure behind the content.  
g\_i\_r\_d
- 5 The editor wants the pages to be with one page having the reverse design of the other page.  
\_i\_r\_r\_

4 Place the words from the word bank under the correct headings.

### Word BANK

gutter text landscape  
portrait margin illustration

Types of content	Empty space	Orientations

5 Listen and read the manual again. How can the relative position of different elements be viewed?

### Listening

6 Listen to a conversation between two designers. Choose the correct answers.

- What is the main idea of the conversation?  
 A which settings to use on new layout  
 B a client's complaint about a spread  
 C how to use a new publishing program  
 D feedback about a project design
- What do the designers need more information about?  
 A page orientation      C type of publication  
 B illustration sizes      D number of pages

7 Listen again and complete the conversation.

Designer 1: Not me. We'd better put something together. What's it going 1 \_\_\_\_\_ ?

Designer 2: Well, it has 2 \_\_\_\_\_, but it's mostly text.

Designer 1: So portrait is probably fine for the 3 \_\_\_\_\_. We can customize the dimensions. What about the margins?

Designer 2: Let's go with the standard 4 \_\_\_\_\_ - \_\_\_\_\_. But I'm not sure about the gutter.

Designer 1: That might depend on the 5 \_\_\_\_\_. Do you know what that is?

Designer 2: No, I don't. You 6 \_\_\_\_\_ on the layout. I'll get some more information about the specifications.

### Speaking

8 With a partner, act out the roles below based on Task 7. Then, switch roles.

#### USE LANGUAGE SUCH AS:

Have you started ...?  
 It has some ... but it's mostly ...  
 That will depend on ...

**Student A:** You are a designer.

Talk to Student B about:

- the layout for a new project
- the type of publication
- page specifications

**Student B:** You are a designer.

Talk to Student A about the layout for a new project.

### Writing

9 Use the conversation from Task 8 and the manual to complete the project summary.

## Project Summary

## Layout

Publication type: \_\_\_\_\_

Design features: We decided to use \_\_\_\_\_

because \_\_\_\_\_

We also decided to use \_\_\_\_\_

because \_\_\_\_\_