Listen to Track 22 on the DVD.

Business Management

Questions

29. What is the lecture mainly about?

- ○ Technological innovations in the automobile industry
- ○ The organizational structure of companies
- ○ Ways to improve efficiency in an engineering department
- ○ Methods of resolving conflicts in organizations

30. Why does the professor talk about a construction company that has work in different cities?

- ○ To give an example of functional organization
- ○ To give an example of organization around projects
- ○ To illustrate problems with functional organization
- ○ To illustrate the types of conflict that can arise in companies

31. What is an example of a violation of the "unity of command" principle?

- ○ More than one person supervises the same employee.
- ○ A company decides not to standardize its products.
- ○ Several project managers are responsible for designing a new product.
- ○ An employee does not follow a supervisor's instructions.

32. According to the professor, where might there be a conflict in an organizational structure based on both projects and function?

- ○ Between architects and finance experts
- ○ Between the need to specialize and the need to standardize
- ○ Between two engineers who work on the same project
- ○ Between the needs of projects in different cities

33. Indicate whether each sentence below describes functional organization or project organization. Place a check mark in the correct box.

	Functional Organization	Project Organization
It encourages people with similar expertise to work closely together.		
It helps the company to adapt quickly and meet changing needs.		
It helps to achieve uniformity in projects.		

34. *Listen again to part of the lecture by playing Track 23. Then answer the question.*

Why does the professor say this?

- ○ He does not understand why the student is talking about engineers.
- ○ He wants to know how the engineers will communicate with their coworkers.
- ○ The student has not provided a complete answer to his question.
- ○ He wants the student to do more research on the topic.

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