

The Social Dilemma

"The Social Dilemma" is a video 1) _____ (ecnaotymudr)

A. _____ argues that social media companies are 2) _____ (nytgclisaiifn) harming society. The video is mostly presented

B. _____ 3) _____ (nissedri) in the tech industry (Twitter, Facebook, YouTube, etc.) C. _____ confess to the 4) _____

(umfarhl) nature of the technology they helped design.

Social media sites are often 5) _____ (recsdbdie) as free.

D. _____, the film contends E. _____ social media are not, in fact, free 6) _____ (lsmrpftoa) without a product.

F. _____ using the system, the user and their 7) _____ (atnietnto) become the product G. _____ advertisers aim to

control. H. _____ users fear these companies sell our data, social media companies hoard it I. _____ monetize us.

The data collected is not only 8) _____ (dhprgiemoca).

J. _____, every click is measured K. _____ algorithms to better understand our behaviour. The end goal is manipulation,

L. _____ is described as a "gradual, slight, 9) _____ (bpirlteempic) change in [our] own behaviour M. _____

perception". N. _____, the aim of the system is to 10) _____ (ipofrt) by changing how we, the users, act.

Is it a subordinating conjunction?

A

B

C

D

E

F

G

H

I

J

K

L

M

N