

Factorization

$$a^2 + 2ab + b^2 = (a + b)^2$$

$$a^2 - 2ab + b^2 = (a - b)^2$$

$$a^2 - b^2 = (a + b)(a - b)$$

$$x^2 + (a + b)x + ab = (x + a)(x + b)$$