A

Since moving pictures were invented a century ago, a new way of distributing entertainment to consumers has **emerged** about once every generation. Each such innovation has changed the industry **irreversibly**; each has been accompanied by a period of fear mixed with **exhilaration**. The arrival of digital technology, which translates music, pictures, and text into the zeros and ones of computer language, marks one of those periods.

B

This may sound familiar because the digital revolution and the explosion of choice that would go with it has been **heralded** for some time. In 1992, John Malone, chief executive of TCI, an American cable giant, welcomed the '500-channel universe'. Digital television was about to deliver everything except pizzas to people's living rooms. When the entertainment companies tried out the technology, it worked fine – but not at a price that people were prepared to pay.

Which paragraph contains the following information?

1. the high cost to the consumer of new ways of distributing entertainment
Your answer:

2. the confused feelings that people are known to have experienced in response to technological innovation
Your answer:

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Hoàn thành bảng từ vựng sau:

Sort elements

emerge irreversibly exhilaration herald something

báo trước	
nổi lên, xuất hiện	
sự vui vẻ, phấn khích	
không thể trở lại ban đầu	

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