

NAME: _____

DATE: _____

SCORE: _____ /50

A  Listen to the conversation between two friends. Then read the questions and choose the correct answer.

- 1 What does Hannah invite Barry to do?
 - A To have dinner in her apartment so that he can meet Kim.
 - B To have an early dinner in her apartment and watch soccer.
 - C To have dinner in her apartment with coworkers so that Kim can meet them.
- 2 Which sentence best describes Hannah's feelings about soccer?
 - A She thinks soccer is more about business than sport nowadays.
 - B She loves soccer and wants to see Brazil play against Argentina.
 - C She doesn't like soccer but she doesn't mind that Bogdan does.
- 3 Which sentence best describes Barry's feelings about soccer?
 - A He thinks that soccer matches are all about competition and not money.
 - B He loves soccer but changes his mind about it after speaking to Ha na.
 - C He knows that soccer makes a lot of money from sponsors and merchandise, but he still loves it.
- 4 According to Hannah, how do soccer teams make money?
 - A from merchandising and advertising
 - B from sponsors and ticket sales
 - C from fans and players
- 5 What is Hannah's complaint about merchandising?
 - A Fans pay too much money for it.
 - B Fans buy it as a status symbol and fashion statement.
 - C There are too many commercials selling teams' products.

_____ / 10 (2 points each)

B Match words and the definitions.

EXAMPLE: the name, design, and identity of a company and product **B**

- | | |
|---|---------------------|
| 1 people or companies that pay for advertising ____ | A commercials |
| 2 sports teams make money from tickets sales and selling this ____ | B brand |
| 3 types of advertisements on TV and radio ____ | C products |
| 4 items like expensive cars and jewelry that show how wealthy people are ____ | D status symbols |
| 5 a visual image used by companies to identify their name and brand ____ | E sponsors |
| 6 a memorable phrase that a company uses to identify itself ____ | F slogan |
| 7 wearing clothes to get noticed ____ | G fashion statement |
| 8 a notice that tells people a product or service ____ | H logo |
| 9 items that people buy ____ | I merchandise |
| | J advertisement/ad |

____ / 9 (1 point each)

C Complete the sentences with the words in the box.

audience comedian designers director **entertainers** filmmaker hero icon models performer

EXAMPLE: Some people are just born **entertainers**. They love amusing people.

- Marc Jacobs and Stella McCartney are two famous fashion _____.
- A movie's _____ makes all the decisions about when making a film.
- It must be hard to be a _____ and always come up with new jokes.
- Audrey Hepburn had a style that is still known today. She was a real fashion _____.
- Whether on stage or on the street, a _____ hopes to entertain an audience.
- I've seen fashion _____ wearing very unusual clothes at fashion shows.
- Alfred Hitchcock was a well-known _____ who told some very interesting stories in movies.
- Performers want a wide _____ that will enjoy and respond to their work.
- Most movies have a _____ who helps people and defeats an enemy.

____ / 9 (1 point each)

F Read the website. Circle *True* or *False* for each statement.

Riverside Organic Farms

At Riverside, we are crazy about our fruit and vegetables. It's what we do.

Our brand's story

The origins of our brand are here in Riverside. We are a traditional company that has been growing organic vegetables since 1990. We offer all sorts of fruit and vegetables, fresh from our farm and delivered straight to your house. We are a family-run business and we only employ local workers—local produce from local growers.

So, why choose Riverside?

Other organic farmers may be interested in International markets and in international growth. But here in Riverside we stay focused on the community. We are not interested in competing in the global market for now, but we could in the future. Our slogan is, "Start local and grow global!"

What we offer – delivered straight to your door

Recipe boxes

Recipe boxes contain produce and recipes to show you how to make delicious meals.

Fruit and salad boxes

Fresh fruit and salad ingredients are picked by people who care about quality and know the taste of the land.

Vegetable boxes

A seasonal surprise every week. Boxes packed with fresh vegetables which you will want to eat right away.

What do our customers say about us?

"When I taste freshly-picked vegetables, I always say, 'This must be from Riverside.'"

"At Riverside the produce is so delicious. They must grow everything by hand and without chemicals. The taste is very fresh."

"You might find cheaper vegetables at the supermarket, but you won't find better vegetables than at Riverside."

Riverside: A fruit and vegetable market where you can rely on quality *and* taste.

- | | |
|---|--------------|
| 1 Riverside might become a global brand in the future. | True / False |
| 2 The owners of Riverside are a group neighbors from the area. | True / False |
| 3 The benefits of the produce from Riverside is that it is organic and cheap. | True / False |
| 4 You can choose from three types of boxes that someone brings to your house. | True / False |

_____ / 8 (2 points each)

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A  Listen to the conversation between two friends, Silvia and Tina. Then read the questions and choose the correct answer.

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| <p>1 Why is Tina calling Silvia?</p> <p>A to make plans for the weekend</p> <p>B to confirm plans for the weekend</p> <p>C to change plans for the weekend</p> <p>2 Why did Silvia forget about their plans?</p> <p>A She forgot to write it down.</p> <p>B She lost her calendar.</p> <p>C She forgot to look at her calendar.</p> <p>3 What is one of Silvia's problems?</p> <p>A She lost her calendar.</p> <p>B She forgot to study for her exam.</p> <p>C She split up with Mauricio.</p> | <p>4 What happened between Silvia and Mauricio?</p> <p>A Silvia went out on a date with him this week and they split up.</p> <p>B Silvia was going to go out on a date with him this week but he forgot.</p> <p>C Silvia was going to go out on a date with him this week but she changed her mind.</p> <p>5 What is Tina going to do at the weekend?</p> <p>A She's going to hang out with her family.</p> <p>B She's going to hang out with Mauricio.</p> <p>C She's going see the tearjerker movie.</p> |
|--|--|

_____ / 10 (2 points each)

B Circle the correct answer.

EXAMPLE: In hard-luck stories / *tall tales* terrible things happen to the main character.

- 1 I'm not a big fan of fiction. I prefer to read a *true story* / *family saga*.
- 2 I choose movies which make me happy to be alive. You know, *feel-good stories* / *success stories*.
- 3 My sister always watches *human interest stories* / *tearjerkers* about real people's problems or achievements.
- 4 I love *tearjerkers* / *horror stories* that terrify me. I like being on the edge of my seat!
- 5 The movie had a happy ending, but it was a real *success story* / *tearjerker*. I cried a lot.
- 6 It was a *true story* / *love story* about two people who couldn't live without each other. Very romantic!
- 7 A *human interest story* / *family saga* usually takes place over several years and many generations.
- 8 This is a story about a person who accomplishes great things. It's a *personal tragedy* / *success story*.

_____ / 8 (1 point each)

E Complete the sentences with *was/were going to* or *was/were supposed to*.

EXAMPLE: I was going to phone Enrique, but I think it's too late now.

- 1 Rebecca arrived at my apartment just as I _____ go to bed.
- 2 They gave you two tickets? You _____ get just one.
- 3 The teacher had said I _____ write four pages, but I only wrote three.
- 4 You're home early. I thought you _____ stay late at work.
- 5 I _____ finish this work yesterday, but I've been very busy.
- 6 I'm sorry I'm late. I didn't know the meeting _____ start so early.
- 7 Don't clean that up. The kids _____ have done it.

_____ / 7 (1 point each)

F Read the TV listings. Circle *True* or *False* for each statement.

6:30–7:00 Max and Mary

Another feel-good story from this crazy duo to cheer us up. Mary was supposed to go to a party that Aunt Agnes had invited her to. But Max messes up her plans as usual...

7:00–7:30 The news and weather

The latest news from around the world and from your local area. Then a look ahead at the weather for the next few days.

7:30–9:00 Against all odds

This program looks at true stories of seven wonderful women who, with strength and resilience, managed to do amazing things. Seven success stories told by women, all of whom experienced personal tragedies before overcoming their past "against all odds".

9:00–10:00 Forest fires in Australia

This documentary tracks the life of firefighter Noah Ryan who has been working day and night to combat the bushfires that threaten the suburbs of Sydney. Noah tells us about how the fire had started in the bush but spread to threaten to destroy many homes. A chilling human-interest story of bravery and courage.

10:00–11:30 True Love

Love was supposed to be forever for Stacy and Jack. So in love and looking forward to a life together forever. Then one day they get a call from someone from their past that neither of them expected to see again. Two lives in love are changed in an instant. The future will never be the same again for these two. A tearjerker of a movie from start to finish.

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|--|--------------|
| 1 <i>Max and Mary</i> is a success story. | True / False |
| 2 <i>Against all odds</i> tells stories about strong and resilient women. | True / False |
| 3 The documentary about Australian fires is told by someone whose house burned down. | True / False |
| 4 One program covers current events and the weather forecast. | True / False |
| 5 <i>True Love</i> is part fiction and part real life. | True / False |

_____ / 10 (2 points each)

WRITING

A car company has discovered a dangerous mechanical problem and must tell their customers. They are offering to replace those cars with new cars.

Please write down a public apology from the CEO. Write about 80 words.
