

Watch and listen to a video

COMPLETE WITH THE FOLLOWING WORDS

novel products	data	clarify	strategies	collecting
boundaries	services	bias	guide	framework
observing	question	design thinking	problem	ideate
assumptions	potential	develop	critique	thinking
innovative	experimenting	prototyping	testing	viability
implement	communicate	stakeholders	iterate	solve

Design thinking has changed how professionals solve business problems and innovate. At its core, it's a human-centered approach to developing _____, _____, _____, and strategies. One way to systematize design thinking is through a four stage _____ clarify, ideate, develop, and implement. The first stage, _____, involves _____ a _____ and _____ as much _____ as possible without _____. By reflecting on your findings from different perspectives, you develop a problem statement, or _____, to _____ the _____ process. Next comes the second stage, _____. This stage requires pushing the _____ of your _____, challenging _____, and generating ideas to solve the problem. Don't feel limited as you ideate. All ideas are _____ solutions. In the third stage, _____, you _____, refine, and combine ideas into _____ concepts. This stage involves _____, _____, and _____ to answer critical questions about concepts' _____ and determine what does and doesn't work. The fourth and final stage is where you _____ a solution and _____ its value to _____. Implementation doesn't signal the end of testing and experimentation. Design thinking often requires returning to previous stages to _____ on solutions and sustain innovation over the long term. To discover how you can use design thinking to _____ challenging business problems.