



## Complete the sentences with the comparative form of the words from the box.

*bad big competitive early expensive good high young*

1. We spent a lot on Internet advertising last year, but the amount we spent in 2010 was even \_\_\_\_\_.
2. We need to think about cost. We all know it's \_\_\_\_\_ to show a commercial on TV in the evening than in the afternoon.
3. Germany is a \_\_\_\_\_ market for cars than Sweden. You can get some real bargains.
4. Sales aren't very good, but don't worry, things could be \_\_\_\_\_.
5. The logo on the T-shirt is too small. It needs to be \_\_\_\_\_.
6. This is not a very good slogan. I'm sure you can think of a \_\_\_\_\_ one.
7. I don't think it's a good idea to wait another month. We need to launch our winter collection \_\_\_\_\_ than our competitors.
8. Our customers are \_\_\_\_\_ and richer than our competitors' customers.



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 **LIVEWORKSHEETS**



## Complete the sentences with the words from the box.

*a                      difficult                      easier                      easiest                      less*  
*more                      most                      than                      the                      worse*

1. I think the \_\_\_\_\_ mobile to use is the Pronto-X.
2. Is South Korea a \_\_\_\_\_ competitive market than Japan?
3. It is more \_\_\_\_\_ to break into export markets than into home markets.
4. It's not just another good product - it's \_\_\_\_\_ best product on the market.
5. Pete is one of the \_\_\_\_\_ helpful colleagues I have.
6. Sales this month are a bit better \_\_\_\_\_ they were last month.
7. Sales are not going up. We need to find \_\_\_\_\_ better way of entering that market.
8. The design of this model is not very attractive, but it's \_\_\_\_\_ to use than the RL202.
9. The rate of exchange isn't very good this week, but it was even \_\_\_\_\_ last week.
10. Toptek didn't spend much on outdoor advertising and it spent even \_\_\_\_\_ on radio advertising.