

Vocabulary Unit 3 ★★

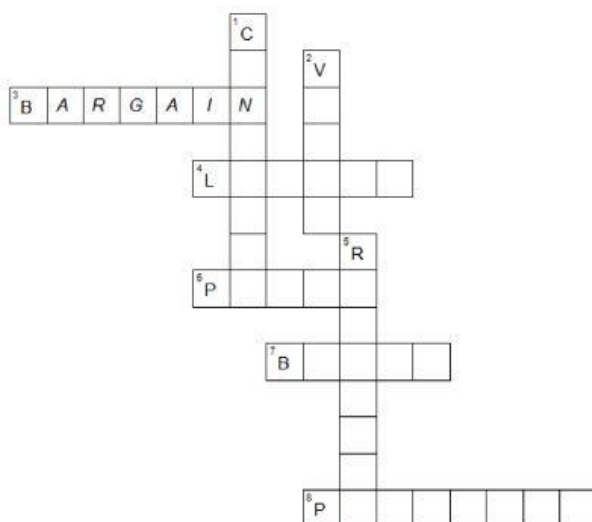
Money and marketing

1 Choose the correct words.

I really hate those **advertisements** / **rip-offs** / **producers** that 'pop up' when I'm online.

- Is Apple the biggest **consumer** / **producer** / **marketing** of computers in the world?
- My expensive new phone broke – what a **luxury** / **value** / **rip-off**!
- Status **products** / **symbols** / **brands** are things that make people look wealthy.
- I want a new bike, but I can't **afford** / **promote** / **save** to buy one.
- He didn't buy those skis in Austria – he **spent** / **rented** / **cost** them.

2 Read the clues and complete the crossword.



Down

- a person who buys and uses things
- what something is worth
- a person who sells things

Across

- something that costs less than usual
- something that is expensive, but not necessary
- the amount we spend on something
- a type of thing that a certain company makes
- all the things a shop or business sells



Shops and shopping

3 Find nine shopping words in the wordsearch and write them in the table.

I	Z	L	E	Q	F	I	T	M	N
D	W	G	S	C	Y	U	Y	I	Y
C	E	X	C	H	A	N	G	E	D
F	S	L	L	E	V	R	N	S	E
J	H	Q	A	C	J	E	I	S	L
W	E	L	B	K	Y	T	E	C	I
J	L	W	E	O	D	U	N	A	V
K	V	K	L	U	T	R	V	N	E
Q	E	B	S	T	W	N	C	J	R
L	S	R	E	C	E	I	P	T	K

Verb

fit

Noun

4 Complete the email with the words in the box.

checkout code labels receipt changing shelves
shop special try window

Hi Hugo,

Are you enjoying your winter break? I've been having a brilliant time. Yesterday, I was doing some window shopping on Oxford Street when I decided to go into one of the big shops there. The (1) _____ were full of beautiful clothes. Some of the (2) _____ on the luxury clothes that I looked at were really shocking – very high prices! I went into another shop and saw a ski jacket that I loved. It wasn't very expensive, so I asked the (3) _____ assistant to take me to one of the (4) _____ rooms to (5) _____ it on. It fitted me perfectly! When I went to the (6) _____ to pay, the woman scanned the bar (7) _____ before she gave me my (8) _____. When I looked at it, it said '(9) _____ offer', so I paid less than I thought I would! Happy days!

Let's get together soon! Vicki