

YouTube Starts Ad-Free Service for Education



YouTube will **introduce** some new **features** for **creators** and companies that make educational videos.

The company **announced** a new video player for education **apps**. With the new video player, users will not see **ads**, **external links** or other video recommendations. It will help learners **avoid distractions**.

YouTube's recommendation **algorithm** is designed to make people watch more videos which is bad for educational **material** and the students who use it.

The YouTube algorithm has also been **criticized** for recommending fake news and **extreme** content.

At first, the new video player will only be available to some education **tech companies** like Google Classroom, EDpuzzel and Purdue University.

YouTube also says that there are new **tools** for creators who make educational content. Starting next year, some creators will be able to make free or paid **courses**. This means that viewers will have to pay the creator to watch some of their videos. If viewers buy a course, they can watch the videos without advertisements.

This feature will first be available in the US and South Korea for testing.

YouTube says there will also be a new quiz feature. Creators can use the quiz feature with the educational videos they make. It will be available for all YouTube creators starting next year.

ACTIVITY Choose True, False or Not Given

1. The new video player for education apps will include ads and external links.

FALSE

TRUE

NOT GIVEN

2. The YouTube recommendation algorithm is the same for all types of videos.

FALSE

TRUE

NOT GIVEN

3. The new video player will be available to all YouTube users from the start.

FALSE

TRUE

NOT GIVEN

4. All creators will be required to make paid courses starting next year.

FALSE

TRUE

NOT GIVEN

5. The feature will be available in all countries simultaneously.

FALSE

TRUE

NOT GIVEN

6. Youtube announced the addition of a quiz feature.

FALSE

TRUE

NOT GIVEN

7. Only viewers will have access to the quiz feature.

FALSE

TRUE

NOT GIVEN

8. The quiz feature will be available for creators who make non-educational content.

FALSE

TRUE

NOT GIVEN

9. YouTube will no longer provide tools for creators who make educational content.

FALSE

TRUE

NOT GIVEN

10. Users will have an ad-free experience with the new video player.

FALSE

TRUE

NOT GIVEN