

64 Newspapers

A Life as an editor

Meet Cyrus Davis, who has spent all his working life in **journalism**. He's been a news reporter, sports reporter, and **headline** writer. Now, he works for *The Evening Star*, a local **daily** paper **published** in Birmingham, and he is the **editor** of the paper's online **version**. "The Star covers **current affairs**, sport, crime, and so on, and there is always at least one **item** about a **cultural** subject. But the sad truth is that newspaper sales are falling fast, and newspapers could disappear **forever** if the industry cannot make money from online sales."



GLOSSARY

journalism	the profession of collecting and writing about news in newspapers, on TV, etc. The person who does this is a journalist . A journal is a newspaper or magazine that deals with a specific subject or profession: <i>a medical journal</i>
headline	the title of a newspaper article (see next page)
daily	happening every day. A daily (news)paper is published every day, except Sunday.
publish	prepare and print a book, newspaper, etc.
editor	the person who prepares and controls a newspaper
version	sth that has the same basic content as another thing but which is presented in a different way
cover	include
current affairs	important political or social events happening now (current = happening now)
(news) item	SYN a piece of news
cultural	connected with the ideas and way of life of a group of people or a country
forever	for all time

1 Circle the adjectives and adverbs.

► current international publish daily journalism forever editor currently headline cultural journal version

2 Is the meaning the same or different? Write S or D.

- She edits the newspaper. / She's the editor.
- 1 It's a daily paper. / You can buy the paper every day, except Sunday.
- 2 I read the article. / I read the headline.
- 3 They published the book. / They wrote the book.
- 4 The paper includes sport. / The paper covers sport.

- 5 I want to work in journalism. / I want to work in current affairs.
- 6 I believe it's a current problem. / I believe it's a daily problem.
- 7 I've only read one news item so far. / I've only read one piece of news so far.
- 8 It will go on forever. / It will go on a long time.

3 Complete the sentences.

- My son works in **journalism**.....
- 1 Good papers provide opinions on c..... events such as plays, exhibitions, etc.
- 2 My daughter reads everything in the news. She wants to be a j.....
- 3 The paper is p..... in London and sold all over the south-east of England.
- 4 There was a funny h..... on the front page of the paper this morning.
- 5 My grandfather was e..... of a national newspaper.
- 6 Do you buy a d..... paper, or do you read the online v.....?
- 7 I think newspapers are still the best place to read about c..... a.....
- 8 I read a lot of scientific j..... when I'm doing research for my studies.

4 ABOUT YOU Write answers to the questions, or talk to another student.

- 1 Do you still read a newspaper? If not, why not?.....
- 2 If you read a newspaper, do you buy a paper version or read it online?.....
- 3 Do you read a daily paper or do you just read a paper at weekends?.....
- 4 What interests you most in a paper? Is it: National news? International news? Cultural information? Sport? Other?.....
- 5 Do you think traditional newspapers might soon disappear forever?.....



B Headlines

FOOTBALL CLUB BANS ALL ALCOHOL

ban say that sth must not happen; not allow sth **ban** *n*

CAR WORKERS PROTEST
IN CITY CENTRE

protest say or show that you do not agree with sth, especially in public
protest *n* (notice the stress difference between the verb and the noun)

SUICIDE RATE INCREASING
AMONG YOUNG MEN

suicide the act of killing yourself: **commit suicide**

rate the speed of sth or how often it happens

among in a particular group of people

fuel Petrol and diesel are types of **fuel**.

FUEL DUTY TO GO UP
IN SPRING

duty money (called **tax**) that you must pay the government when you bring sth from another country into **your country**

MAN CLAIMS DOG
CAN DO MAGIC TRICKS

claim sth/that say that sth is true **claim** *n*

MINISTER QUILTS IN ARGUMENT
OVER PUBLIC SPENDING

trick sth clever that you have learned to do. A **magic trick** is a trick that seems impossible.

GOVERNMENT TO RAISE
RETIREMENT AGE AGAIN

quit leave a job

spending the amount of money spent by a government or organization

raise make sth bigger, higher, stronger, etc.

retirement the age that people stop working (usually 65 or higher)

retire *v*

5 These sentences are all false. Change them so that they are true.

► Fuel duty is a **responsibility**. **Fuel duty is a tax**.
1 If you raise something, it stays the same.
2 If somebody commits suicide, they are alive.
3 If you protest against something, you are happy.
4 If you claim something, it is true.
5 If you retire, you stop working for the day.
6 If you quit, you start your job.

6 Match 1–8 with a–i.

► It was a protest **b**
1 He claims that his story **a**
2 We don't know why she committed **b**
3 The government will increase fuel **c**
4 They want to raise the **d**
5 My father retired **e**
6 The rate of inflation **f**
7 The school has banned **g**
8 I learned this trick **h**
9 **i**
a at the age of 60.
b against the government. ✓
c is true, but I'm not sure.
d mobile phones in class.
e has slowed down.
f standard in schools.
g from my uncle.
h suicide.
i duty soon.

7 Complete the sentences.

► What do workers **protest** about in your country?
1 Is the birth going up or going down?
2 Is the age 65 for both men and women in your country?
3 Does fuel on petrol and diesel often go up?
4 Can you think of a famous politician who his job? Why did he leave?
5 Can you think of something restaurants or cinemas have in your country?
6 Do you think that is more common young people now than 20 years ago?
7 What do you think about public on the health service in your country?

8 ABOUT YOUR COUNTRY Can you answer the questions in Exercise 7? Write your answers, or talk to another student.

► What do workers protest about in your country? **Salaries or working conditions**.



TEST YOURSELF