

# 64 Newspapers

## A Life as an editor

Meet Cyrus Davis, who has spent all his working life in **journalism**. He's been a news reporter, sports reporter, and **headline** writer. Now, he works for *The Evening Star*, a local **daily** paper **published** in Birmingham, and he is the **editor** of the paper's online **version**. "*The Star* **covers** **current** **affairs**, sport, crime, and so on, and there is always at least one **item** about a **cultural** subject. But the sad truth is that newspaper sales are falling fast, and newspapers could disappear **forever** if the industry cannot make money from online sales."



### GLOSSARY

<b>journalism</b>	the profession of collecting and writing about news in newspapers, on TV, etc. The person who does this is a <b>journalist</b> . A <b>journal</b> is a newspaper or magazine that deals with a specific subject or profession: <i>a medical journal</i>
<b>headline</b>	the title of a newspaper article (see next page)
<b>daily</b>	happening every day. A <b>daily (news) paper</b> is published every day, except Sunday.
<b>publish</b>	prepare and print a book, newspaper, etc.
<b>editor</b>	the person who prepares and controls a newspaper
<b>version</b>	sth that has the same basic content as another thing but which is presented in a different way
<b>cover</b>	include
<b>current affairs</b>	important political or social events happening now ( <b>current</b> = happening now)
<b>(news) item</b>	SYN a piece of news
<b>cultural</b>	connected with the ideas and way of life of a group of people or a country
<b>forever</b>	for all time

### 1 Circle the adjectives and adverbs.

► current international publish daily journalism forever editor currently headline cultural journal version

### 2 Is the meaning the same or different? Write S or D.

- She edits the newspaper. / She's the editor. S
- 1 It's a daily paper. / You can buy the paper every day, except Sunday. ....
- 2 I read the article. / I read the headline. ....
- 3 They published the book. / They wrote the book. ....
- 4 The paper includes sport. / The paper covers sport. ....
- 5 I want to work in journalism. / I want to work in current affairs. ....
- 6 I believe it's a current problem. / I believe it's a daily problem. ....
- 7 I've only read one news item so far. / I've only read one piece of news so far. ....
- 8 It will go on forever. / It will go on a long time. ....

### 3 Complete the sentences.

- My son works in journalism.
- 1 Good papers provide opinions on c..... events such as plays, exhibitions, etc.
- 2 My daughter reads everything in the news. She wants to be a j.....
- 3 The paper is p..... in London and sold all over the south-east of England.
- 4 There was a funny h..... on the front page of the paper this morning.
- 5 My grandfather was e..... of a national newspaper.
- 6 Do you buy a d..... paper, or do you read the online v.....?
- 7 I think newspapers are still the best place to read about c..... a.....
- 8 I read a lot of scientific j..... when I'm doing research for my studies.

### 4 ABOUT YOU Write answers to the questions, or talk to another student.

- 1 Do you still read a newspaper? If not, why not? .....
- 2 If you read a newspaper, do you buy a paper version or read it online? .....
- 3 Do you read a daily paper or do you just read a paper at weekends? .....
- 4 What interests you most in a paper? Is it:  
National news? International news? Cultural information? Sport? Other? .....
- 5 Do you think traditional newspapers might soon disappear forever? .....



### TEST YOURSELF



## B Headlines

FOOTBALL CLUB **BANS** ALL ALCOHOL

CAR WORKERS **PROTEST**  
IN CITY CENTRE

SUICIDE RATE INCREASING  
AMONG YOUNG MEN

FUEL DUTY TO GO UP  
IN SPRING

MAN **CLAIMS** DOG  
CAN DO **MAGIC TRICKS**

MINISTER **QUITS** IN ARGUMENT  
OVER PUBLIC **SPENDING**

GOVERNMENT TO RAISE  
RETIREMENT AGE AGAIN

**ban** say that sth must not happen; not allow sth **ban** *n*

**protest** say or show that you do not agree with sth, especially in public  
**protest** *n* (notice the stress difference between the verb and the noun)

**suicide** the act of killing yourself: **commit suicide**

**rate** the speed of sth or how often it happens

**among** in a particular group of people

**fuel** Petrol and diesel are types of **fuel**.

**duty** money (called **tax**) that you must pay the government when you bring sth from another country into your country

**claim sth/that** say that sth is true **claim** *n*

**trick** sth clever that you have learned to do. A **magic trick** is a trick that seems impossible.

**quit** leave a job

**spending** the amount of money spent by a government or organization

**raise** make sth bigger, higher, stronger, etc.

**retirement** the age that people stop working (usually 65 or higher)

**retire** *v*

### 5 These sentences are all false. Change them so that they are true.

► Fuel duty is a ~~responsibility~~. Fuel duty is a tax.

1 If you raise something, it stays the same. ....

2 If somebody commits suicide, they are alive. ....

3 If you protest against something, you are happy. ....

4 If you claim something, it is true. ....

5 If you retire, you stop working for the day. ....

6 If you quit, you start your job. ....

### 6 Match 1–8 with a–i.

► It was a protest

1 He claims that his story

2 We don't know why she committed

3 The government will increase fuel

4 They want to raise the

5 My father retired

6 The rate of inflation

7 The school has banned

8 I learned this trick

b

a at the age of 60.

b against the government. ✓

c is true, but I'm not sure.

d mobile phones in class.

e has slowed down.

f standard in schools.

g from my uncle.

h suicide.

i duty soon.

### 7 Complete the sentences.

► What do workers protest about in your country?

1 Is the birth ..... going up or going down?

2 Is the ..... age 65 for both men and women in your country?

3 Does fuel ..... on petrol and diesel often go up?

4 Can you think of a famous politician who ..... his job? Why did he leave?

5 Can you think of something restaurants or cinemas have ..... in your country?

6 Do you think that ..... is more common ..... young people now than 20 years ago?

7 What do you think about public ..... on the health service in your country?

### 4 ABOUT YOUR COUNTRY Can you answer the questions in Exercise 7? Write your answers, or talk to another student.

► What do workers protest about in your country? Salaries or working conditions.



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