28 Fashion

A Fashion advice

THREE GOLDEN RULES for fashion

Fashion experts say that every **stylish** woman should have a 'capsule wardrobe' – a set of a few **essential** items for every **occasion**. The main **elements** are: a little black dress, the perfect jeans, a leather handbag, a fine wool jumper, white shirt, black skirt, etc. Being stylish is about what **suits** you and your body shape. Here are three golden rules:

- Spend as much as possible on the essential items (your capsule wardrobe) and don't worry too much about **fashionable** clothes. Buy good quality **brands** whenever you can.
- Choose safe colours: black, cream, white and dark blue. These look **smart**, and are easy to **match**.
- A simple **outfit** can be improved with the **latest** bags and accessories.

GLOSSARY

stylish	attractive and fashionable **style** *n*
essential	completely necessary
occasion	a time when sth happens; a special time
element	one important part of sth
suit	If something **suits** you, it looks good on you.
brand	one or more products sold under a particular name, e.g. Nike, Zara
smart	wearing clean, tidy and fashionable clothes
match	If one thing **matches** another, or if two things **match**, they are the same or similar, and look good together.
outfit	a set of clothes that you wear together
latest	new or very recent

SPOTLIGHT *fashion* and *fashionable*

Fashion means a popular style of clothes or hair, at a particular time or place. Clothes can be **in fashion** (= popular now) or **out of fashion** (= unpopular now).

- *Long skirts are **in fashion** now. Long hair has **gone out of fashion**.*

fashionable *adj* OPP **unfashionable**

1 Circle the correct answer.

▶ I don't like the *style / fashion* of these boots. They look very ugly.
1 You should buy that blouse – it *suits / matches* your skirt.
2 She wore a very *fashionable / stylish* jacket but it looked awful.
3 I need to get a new *element / outfit* for my brother's wedding.
4 This coat is the latest *brand / fashion*, but I don't particularly like it.
5 I think that dress really *matches / suits* you.
6 A good pair of boots is an *essential / unfashionable* part of your capsule wardrobe.

2 Complete the sentences.

▶ Jamelia never wears red – it doesn't suit her.
1 I bought this sweater because it _____ my blue skirt.
2 I'd love to be like Maria; she looks so _____ whatever she wears.
3 I want a pair of those trousers – they're the _____ fashion.
4 I need a new outfit for the ceremony. It's a very important _____.
5 Is there a _____ of trainers that you usually wear? ~ Yes, Adidas.
6 People used to wear big sunglasses, but they're _____ these days.
7 What are the most important _____ of a capsule wardrobe?

3 Complete the sentence on the right so that it means the same as the sentence on the left.

▶	Lou's birthday was a happy special day.	Lou's birthday was a happy occasion.
1	This is an item I really need.	This is an _____ item.
2	Her bag's the same colour as her shoes.	Her bag _____ her shoes.
3	People don't wear denim jackets now.	Denim jackets are _____.
4	These boots are the latest fashion.	These boots are _____ at the moment.
5	Her clothes are so attractive and fashionable.	Her clothes are very _____.
6	I need a new skirt and jacket for work.	I need a new _____ for work.

LIVEWORKSHEETS

B Attitudes to fashion

I don't understand why people buy such **poor quality** items of clothing, wear them a few times and then throw them away. It's terrible for the environment.

I hate the fashion **trade**. I read somewhere that companies can sell a dress for £5, but they don't make any **profit**. They're just **aiming to attract** more **consumers** to their websites so that they'll spend more money.

My brother's a fashion **designer**, but I think **designer labels** are **a waste of money**. I just shop in **high street** stores and I only buy **casual** clothes.

GLOSSARY

poor quality	being cheap and not well made (NOT ~~bad quality~~) OPP **high/good quality**
trade	a particular type of business: ***the fashion/building/tourist trade*** **trade** *v*
profit	money that you get when you sell sth for more than it costs to buy or make
aim to do sth	try or plan to do sth
attract	make sb/sth come to you or a particular place
consumer	a person who buys or uses sth
designer	sb whose job is to make drawings to show how sth will be made **designer** *adj*
label	a piece of paper attached to sth that gives information about it, e.g. the price, the designer's name: ***a designer label*** **label** *v*
a waste of money	a situation in which money is not spent in a good or useful way **waste** ***v***
the high street	the main street in a town where most shops, banks, etc. are
casual	not formal

4 Underline the main stress in these words. Use the APP to help you. Practise saying the words.

▶ profit

1 casual
2 designer
3 attract
4 quality
5 label
6 consumer

5 Complete the texts.

I know that I ▶ waste a lot of money on clothes, but I love going shopping in the **(1)** ..... street. I really love **(2)** ..... like Ralph Lauren and Tommy Hilfiger; I always try to buy good **(3)** ..... clothes that will last a long time. I have to wear smart outfits for work and even wear them at the weekend, so I don't really have any **(4)** ..... clothes, apart from a pair of jeans.

A British company selling trainers have made an enormous **(5)** ..... of over £90 million this year. They aim to **(6)** ..... more young people with special offers on big brands. I don't understand why these designer **(7)** ..... are so popular, though.

6 Complete the sentences.

▶ Giorgio Armani is my favourite fashion ▶ designer.
1 I don't wear formal outfits very often. I tend to wear ..... clothes.
2 I think ..... are changing their habits and spending less on clothes.
3 I always ..... to recycle clothes as much as possible.
4 A lot of clothes in the shops are very poor ..... these days.
5 The fashion ..... is very important to the economy of my country.
6 Expensive trainers are a waste of ..... .

ABOUT YOU

7 ABOUT YOU Do you agree with the sentences in Exercise 6? Write your answers, or tell another student.

TEST YOURSELF

LIVEWORKSHEETS