

## Unit 10: Listening Practice

### 1 2.01 Listen to a woman talking about her company on the radio. Decide if the statements are *true* (T) or *false* (F).

- 1 Cynthia is used to being on the radio.
- 2 Her company exclusively makes woollen clothing.
- 3 The business developed from her hobby.
- 4 At first the clothes were sold only in local shops.
- 5 Cynthia took a course in clothing design.
- 6 Product placement boosted sales.
- 7 The jumpers are still hand-knitted.
- 8 Cynthia doesn't want anything to do with woolly clothes in her retirement.

### 2 Listen again and choose the correct option.

- 1 Why is the company name not really appropriate now?  
  - a None of the clothes are made from wool.
  - b The clothes are made from several different materials.
  - c Most of the clothes are made from cotton.
  - d The clothes are for all seasons.
- 2 How did Cynthia feel about her early business?  
  - a She was surprised at its success.
  - b She enjoyed her popularity.
  - c She was overwhelmed by the amount of orders she was receiving.
  - d She was disappointed.
- 3 The Woolly brand sells itself because  
  - a the garments are expensive.
  - b the garments are unique.
  - c the garments are only made from good quality materials.
  - d a well-known celebrity advertises them.

