2 Match 1–8 to a–h.

1 I'd like to make ___
2 We monitor the ___
3 There's been an overnight data ___
4 The company mustn't abuse the ___
5 Click this box if you agree to the privacy ___
6 Do not disclose your ___
7 This advertising campaign targets ___
8 Online shopping sites have to encrypt ___

a trust of its customers when they give permission to use their data.
b the users in our European markets.
c some recommendations based on this data.
d breach and some credit card numbers were stolen.
e policy on data use.
f online behaviour of staff using this software.
g password details to anyone.
h the credit card numbers of all customers.

1 Choose the correct word in *italics* in 1–7.

1 Roughly *spoken / speak / speaking*, by 2020 it will be up by 25%.
2 *Accord / According / Accorded* to a recent study, there has been a big increase in podcast advertising.
3 So what are the facts and *numbers / amounts / figures*?
4 The *final / bottom / end* line is that user-generated media will continue …
5 So how should we *interpret / analyse / describe* this drop?
6 Can you give us the *run-down / downturn / low-down* on the types of advertising available?
7 In *generally / general / generality*, traditional forms of advertising …

Rewrite these sentences as reported speech

6 'What do you think about the proposal?' he asked her.
He asked her _____.
7 'A lot of people are unhappy about these changes', she says.
She says _____.
8 'I haven't shown anyone these plans yet', he told me.
He told me _____.
9 'Have you ever been skiing?' she asked her.
She asked her _____.
10 'I'll be back on Friday', he said.
He tells me _____.

LIVEWORKSHEETS