

1. Why is it important to be skeptical of news?
2. What are some tricks for identifying fake news?
3. How do major news organizations ensure the quality of information they provide?
4. What standards are mandatory for professional journalists?
5. What are the consequences if major news organizations don't meet ethical standards?

6. What is the main reason fake news is more common today?
 - a. People intentionally try to spread false information
 - b. Technology makes it easier to create fake content
 - c. News organizations have lower standards for accuracy
 - d. Readers have become less skeptical of news stories

Which of the following is NOT a good way to identify fake news?

- a. Check if the story has been reported by multiple reputable sources
- b. Look for sensational or exaggerated headlines
- c. Verify the qualifications of the person writing the article
- d. Assume that a news organization's reputation guarantees accuracy

Fake news isn't exactly a new thing. You know, kids, back in my day, I had to walk uphill both ways to school. It's just that these days it's way too easy to design fake _____, _____, and _____ that look like the real thing when they really aren't. So it's smart to be skeptical. Hmm. Something fishy is going on here. Sometimes false information is spread on purpose to trick people. Other times it's shared by people who don't even realize it's fake. Either way, here are some tricks for identifying fake news. Run the story through a fact-checking website. Look to see if other news outlets are reporting the same thing. And search to find out more about the organization that published the piece. Does it have a goal that might influence what it does or doesn't tell you? Does it have a good track record? Do people see it as trustworthy? Hmm. Just because I'm wearing this t-shirt, does that make me trustworthy? Yes, reporters are people, too. So they have _____ and _____ just like everybody else. But major news organizations have rules in place to help check those assumptions. "I've never met a journalist that would publish just with one _____ of information about a fact. They're always looking for multiple _____, they're looking for different points of view". Accuracy, fairness, balance. Those kinds of standards are _____ for professional journalists. And those ethical standards ensure that the quality of the information that they put out into the public sphere for us to talk about is at a really high level. And if they fail to meet that level, there are consequences. More major news organizations can be trusted to double-check the facts, show all sides of the _____, and be really upfront about it when they make a mistake. That's something to keep in mind the next time you're trying to figure out if a news story is fake or real.

