

WEEK 7: Reading

Green Grocers: Growing Fresh Ideas

Green Grocers is a local company that delivers fresh fruits and vegetables to homes in Talca. First, they source their produce directly from nearby farms, ensuring the highest quality and freshness. This focus on local sourcing that not only supports Talca's agricultural community, but also reduces the environmental impact of transportation.

Second, they offer a convenient online ordering system where customers can choose from a big variety of seasonal items. This system makes shopping for healthy groceries quick and easy, saving customers valuable time. Additionally, Green Grocers is committed to expanding its services in innovative ways. In the future, they will probably offer recipe boxes. These boxes will include pre-portioned ingredients and recipe cards, making healthy meals at home even easier.

Third, Green Grocers is not going to stop there! They are also planning to launch a pilot program delivering fresh groceries to local schools. We think this program will promote healthy eating habits among children and if this happens, we are definitely going to expand the program to more schools in Talca.

Green Grocers isn't just focused on growing vegetables; they also care about the environment. They are currently using eco-friendly packaging for their deliveries. This reduces waste and shows their commitment to sustainable practices. Next year, Green Grocers is going to explore partnerships with local businesses. These partnerships are going to involve discounts for employees of local companies or provide fresh products for restaurants.

Finally, Green Grocers' dedication to fresh, local produce and sustainable practices ensures a bright future for the company and the community it serves. We believe that all these elements will ensure that our company can succeed in the business by making a wonderful idea come true, taking the planet into consideration and not only the profits.

I. Select the correct option.

1) What does Green Grocers sell?

- a) Clothes
- b) Fresh fruits and vegetables
- c) Toys

2) Where does Green Grocers get their produce?

- a) From other countries
- b) From nearby farms
- c) From supermarkets

3) Why is shopping with Green Grocers good for the environment?

- a) They use expensive packaging.
- b) They reduce transportation impact.
- c) They don't care about the environment.

4) How can you order from Green Grocers?

- a) By calling them on the phone.
- b) By using their online system
- c) By visiting their store. (The text doesn't mention a physical store)

5) What might Green Grocers offer in the future?

- a) Cleaning supplies
- b) Recipe boxes with pre-portioned ingredients
- c) Shoes

6) What is the goal of Green Grocers' school program?

- a) To sell more vegetables.
- b) To promote healthy eating for children
- c) To make money from schools.