

Module 6

Shopping and Services

Part I TEST

Частина «Читання»

Reading

Task 1

Read the text below. Match choices (A – H) to (1–5). There are three choices you do not need to use. Write your answers on the separate answer sheet.

Clothing

1. _____

Clothing is a distinctly human artifact. Even more than the use of tools, it distinguishes humans from the other creatures on this planet. While there are other creatures which use implements to a greater or lesser degree, clothing is unique to humanity. Clothing is also uniquely human, in that it serves more than one function. The basic purpose of clothing was originally utilitarian. By putting on an artificial skin, humans were able to move into regions where they otherwise would have been unable to cope with the climate.

2. _____

Clothing tells us many things about the wearer. It can be used to indicate whether she is a member of a particular group or organization, the most extreme example of this type of clothing being a uniform. It tells us a lot about the importance of clothing that the clothes a person was wearing have been, literally, the difference between life and death. In war, soldiers recognize friends and enemies by their uniforms. Spies may be shot if captured, but if they go about their business in the uniform of their country, they are regarded as legitimate members of that country's armed forces.

3. _____

Uniforms can also be less formal. Anyone who has seen a group of teenagers walking together will have noticed that their clothing conforms to the standard set by their particular group. Nor are teens the only ones who are subject to such pressures. It is a rare businessman who does not feel the need to wear a suit and tie. Most politicians also try to be neat and well-dressed. People who wish to impress others often do so by the selection of their clothes – sometimes by choosing more expensive versions. This can be seen particularly in the fashion industry, where clothing by a particular designer fetches prices which are out of all proportion to the actual utilitarian value of the material.

4. _____

The significance of what we wear and how we wear it is, if anything, becoming more rather than less important as the cultures of the world mix and sometimes come into collision. There have been cases on holiday islands where the locals have a strict conservative tradition and have been outraged by visitors – especially female visitors – who wear far less than the minimum that the locals consider decent. The humble headscarf has become a symbol of conformism to religious values, and some westerners are as affronted by a woman wearing one as others in the Middle East are upset by its absence. (Yet in medieval Europe, both men

and women habitually kept their heads covered in public, and almost always when outdoors.) Indeed, the signals given by clothing as worn by men and women have not decreased because many women now wear what were once “men’s” garments. For example, today most women are very comfortable wearing jeans. Yet the sight of a man in a dress would raise eyebrows in most western cultures. For even though the signals given by clothing change over time – the ancient Romans thought that only barbarians wore trousers – the signals themselves are as strong as ever. It is impossible not to signal something about yourself in the clothes you wear, for even not trying to say anything is itself a strong signal.

5. _____

Therefore, even though we are steadily managing to adjust our micro-environments to temperatures which are as close to ideal as the human body wants, and even though sexual taboos of undress are being steadily eroded, it is highly unlikely there will be no use for clothing in our future, unless humanity evolves into a completely new species.

(Adapted from: <https://www.english-online.org.uk/fcefolder/fcereadp2.htm>)

- A Clothes show the membership of a group.
- B Clothing is a feature of humans.
- C Different types of a uniform are a form of pressure.
- D People will wear clothes in future.
- E According to the article, uniforms are mainly worn by soldiers.
- F Uniforms are always worn by teenagers.
- G In future clothing will be worn by other species.
- H Signs given by clothing are changing nowadays.

Task 2

Read the text below. For questions (6–10) choose the correct answer (A, B, C or D). Write your answers on the separate answer sheet.

Fashion Facts

Did you know the trend toward shorter skirts for women started with the advent of the automobile? Or that more than two billion t-shirts are sold each year worldwide? These fashion facts are as diverse as the clothes people wear!

1. Weddings weren’t always white

A woman walking down the aisle in a white dress is an iconic image. But, traditionally, women did not wear white on their wedding day. In many countries, white was considered a grieving color. That was until Queen Victoria wore white to her wedding with Prince Albert. She was one of the first women to do so. Queen Vicky really was the trend setter!

2. The first models weren’t humans

Initially, designers did not use men and women to model their new designs. They used dolls to display fashion trends. But in 1853, the “father of Haute Couture,” Charles Frederick Worth, asked his wife to model his designs. His wife, Marie Vernet Worth, is therefore the world’s first fashion model. This is where the term “house model” came from.

3. Buttons aren’t always for buttonholes

If you know much about history, then you know Napoleon’s armies spent some time in the cold. When people were out in the cold, their noses ran. When noses ran, people wiped them on whatever they could find.

Soldiers didn't always have a tissue handy, so French soldiers resorted to wiping their noses on their coat sleeves. This bothered Napoleon so much that he had tailors sew buttons onto the sleeves of the soldier's jackets. These buttons served no real purpose other than to be uncomfortable when people would wipe their noses on their sleeves.

4. The Little Black Dress changed things

Coco Chanel designed the infamous Little Black Dress in 1926. She revealed the dress at a time when many other designers were embracing patterns and colors. Traditionally, those in service like butlers and housemaids, wore simple black garments. Chanel changed everything. When Vogue put the LBD on the cover, they compared it to the Ford Model T – a classic in its own time. By combining a simple garment with opulent accessories, like necklaces and bags, a new fashion staple was born.

Chanel herself said, "One can be overdressed, but never overelegant." With the Little Black Dress, the wearer is never overdressed, only ever elegant.

5. Barbie is a trendsetter

Most little girls get their first taste of fashion by playing with their Barbies. Today, there are countless outfits and careers for Barbie enthusiasts to explore with. But did you know the first outfit Barbie came wearing was a black and white swimsuit?

Barbie's first job was very different than a toy for children. She was originally a model. Fashion designers such as Yves St. Laurent, Calvin Klein, Versace, and Armani have all worked on her outfits over the years.

6. The necktie is an import

The modern-day necktie can trace its roots back to the 30 Years War in the 1600s. Croatian mercenaries came to France to fight with the French. These soldiers were small cloths tied around their necks called a *cravat*. This style piqued the interest of the French. Then, Louis XIV started wearing lace cravats in the 1640s. After that, the style caught on.

Today, there are many styles of ties including the bowtie, ascot, bolo, zipper tie, knit, and modern-day cravat.

(Adapted from: <https://www.funfactsabout.com/fun-facts-about-fashion/>)

6. What is true according to the information from the 1 paragraph?

- A Queen Victoria was the first woman who was wearing blue for wedding
- B White was considered a color of war
- C Queen Victoria set a trend wearing white in the streets
- D White was the wedding color of Queen Victoria's wedding to Prince Albert

7. Who were the first models?

- A Men and women were used originally to model new clothes.
- B Charles Frederick Worth's wife was the first "house model".
- C House model was used to model new designs at home
- D Dolls were used to show fashion to Marie Vernet Worth

8. The real fact about the buttons on clothes is the following:

- A Napoleon liked the soldiers' fashion with buttons
- B French soldiers spent time in uncomfortable conditions, and buttons prevented them from getting cold
- C Tailors sewed buttons onto the sleeves of the soldier's jackets for their comfort
- D Buttons prevented soldiers from wiping their running noses

9. What is true about the Little Black Dress design?

- A The wearer of the Little Black Dress can be overdressed
- B Coco Chanel designed dresses for housemaids

- C It was compared to a classic automobile after it appeared on the Vogue cover
- D The little Black Dress was never combined with expensive necklaces

10. Who was Barbie?

- A A toy wearing black and white
- B A model wearing colorful clothes
- C A model whose outfit has been designed by fashion couturier over years
- D A little girl with a good taste of fashion

Task 3

Read the texts below. Match choices (A – H) to (11–16). There are two choices you do not need to use. Write your answers on the separate answer sheet.

Ethical Fashion Doesn't Have to Be Expensive & Exclusive

We're sharing brands that make ethical shopping an affordable experience

11. Outdoor Voices

Ethics | Uses recycled materials, ethical production

Product Range | Adult activewear

Price Range | \$25 – \$80

Outdoor Voices creates high-quality activewear that encourages wearers to get outside and be active. The brand is always on the lookout for better, more sustainable technical fabrics, like the recycled polyester and sustainably-produced Merino wool. From the adult activewear separates to the affordable outfit kits, these durable and ethical athletic essentials will have you. #DoingThings in no time.

12. ABLE

Ethics | Artisan-made in Peru, fair labor practices

Product Range | Women's apparel, denim, shoes, bags, jewelry

Price Range | \$25 – \$80

ABLE believes that to end generational poverty, you must create economic opportunities so people, specifically women, can provide for themselves. The brand's beautiful bags are made all over the world by fairly-paid women who've overcome extraordinary circumstances.

13. TENTREE

The Good Trade Partner

Ethics | Ethically-made, organic, eco-friendly, gives back to the environment

Product Range | Adult apparel, hats, backpacks, and accessories

Price Range | \$25 – \$80

TENTREE is rooted in the belief that we have a responsibility to protect and preserve the world we live in. This earth-first apparel brand celebrates its commitment to our planet with ethically-crafted and sustainably-designed products, all the while planting ten trees for each item purchased. With a motto of "Buy one, plant ten," TENTREE believes that you don't have to be a hardcore environmentalist to make a difference. The brand has now planted over 35 million trees around the world, and is well on the way to planting one billion trees by 2030.

14. Thought Clothing

Ethics | Organic, eco-friendly, sustainable Product Range | Adult apparel, socks, accessories

Price Range | £25 – £300

Thought makes eco-friendly clothing from organic ingredients, including cotton, bamboo, and hemp. Boasting a wardrobe of unique colors and gorgeous styles, the UK brand offers affordable pieces that are perfect for work, a night out, or even lounging (don't miss the cozy nightwear). Don't worry if you're not a UK resident; Thought ships worldwide!

15. People Tree

Ethics | Fair trade, certified organic Product Range | Women's tops & bottoms, dresses, skirts, accessories, gifts

Price Range | \$80 – \$500

It would be remiss of us not to include the fair trade pioneers, People Tree. Also based in the UK, this brand creates beautiful garments that last – items we bought years ago still look stunning as the day we purchased them. All clothing from People Tree is fair trade and made with eco-friendly, organic fabrics.

16. Kotn

Ethics | organic, safe & fair labor standards, gives back

Product Range | Adult cotton basics

Price Range | \$25 – \$300

Kotn is known for clothes made of soft and remarkably breathable Egyptian cotton. Working directly with farmers, the brand pays fair prices for cotton and assists suppliers in making the switch to organic. With affordable basics (we love the classic white tees and nostalgic 90s sweatshirts), Kotn is crafted with quality and comfort in mind. So long, consumable t-shirts.

(Adapted from: <https://www.thegoodtrade.com/features/affordable-ethical-fashion-brands>)

Which brand of eco-clothes _____?

- A creates apparel that run for years
- B offers beautiful garments for resident of the UK
- C produces things made of technical fabrics
- D sells kid's clothes made of the recycled polyester
- E provides world-wide transportation of stylish and unique products
- F pursues the policy to plant trees for each sold product
- G produces white tees made of soft cotton
- H sells women's apparel and accessories made by people who have experienced difficult times

Task 4

Read the text below. Choose from (A – H) the one which best fits each space (17–22). There are two choices you do not need to use. Write your answers on the separate answer sheet.

Ethical Fashion

The fashion industry has been slow and unwilling to change the way it works; we've known for ten years now that (17) _____, exposes workers to dangerous chemicals and often does not respect workers' basic rights. However, *Estethica* is beginning to improve the situation and change (18) _____. *Estethica* was launched at London Fashion Week six years ago and is now an important part of the show. It is a place where ethical designers and fashion houses (19) _____ and the results are promising. It is not

just about the exclusive end of the fashion market, well-known high street brands are also gradually increasing (20) _____. To be part of *Estethica* the rules are clear and strict. Firstly, farmers and workers must be paid a fair amount of money, (21) _____ common projects such as schools and hospitals. No child labour is used in the process of making the clothes. All the materials used in the production of fabrics should be organic, that is produced without the use of artificial chemicals. This is better for the local environment but also safer for workers. An effort is also made (22) _____; transportation is kept to a minimum for example. Fabrics are used and waste is recycled where possible. And finally working conditions and production methods are valued higher than cheap clothes.

(Adapted from: FCE Practice Tests Karen Dyer Dave Harwood. 2015.p.183)

- A to reduce the environmental impact of the whole process
- B their ranges of ethically produced clothing
- C the fashion industry uses child labour
- D have the chance to show their designs to the world of fashion
- E and profits from the business are often spent on
- F the face of fashion
- G the fashion is changing for the better
- H child labour is not used any more

Частина «Використання мови» Use of English

Task 5

Read the text below. For questions (23–32) choose the correct answer (A, B, C or D). Write your answers on the separate answer sheet.

Dear Manager!

I would like to complain about the poor (23) _____ and service we (24) _____ while we were at your hotel recently.

First of all, the bedroom wasn't even clean when we arrived for our holiday. In fact, it was absolutely filthy. In addition, we were promised a room with a (25) _____ of the sea. Well, I don't call that tiny glimpse of blue above the rooftops of all the (26) _____ hotels a view.

The website said that the hotel had been recently built. However, when we arrived there were still construction workers on the site and nothing seemed to be finished. The noise was almost impossible to (27) _____. (28) _____ the receptionist offered us a room at the back of the hotel, we weren't very keen (29) _____ being directly above the kitchen. So we decided there was no alternative but to (30) _____ with the noise. Then there was the problem with the air conditioning. It was impossible to turn it off, so we almost froze to death.

Finally, we weren't satisfied with the room service, either. We ordered some snacks every evening, but it took so long for them to arrive that we were absolutely starving by the time they got to the room. The waiter was downright (31) _____ when we mentioned the long wait.

We certainly will not be recommending your hotel to anyone we know. I hope you will take this feedback seriously, so that future guests won't (32) _____ the same problems we had.

Yours sincerely,

Max Smith

(Adapted from:

<https://www.english-grammar.at/>)

23	A	shelter	B	housing	C	accommodation	D	room
24	A	received	B	obtained	C	Accepted	D	expected
25	A	view	B	sight	C	Vision	D	scene
26	A	near	B	close	C	Nearly	D	neighbouring
27	A	bear	B	accept	C	Suffer	D	experience
28	A	because	B	when	C	From	D	although
29	A	to	B	off	C	On	D	for
30	A	cope	B	survive	C	Manage	D	handle
31	A	rude	B	respectful	C	Crude	D	polite
32	A	confront	B	experience	C	Tolerate	D	avoid

Task 6

Read the text below. For questions (33–42) choose the correct answer (A, B, C or D). Write your answers on the separate answer sheet.

Christmas Shopping

Each year, we repeat the same last-minute purchases and overspending mistakes. Here are some tips for wise shopping during the holiday season.

Make a list and a budget

If you (33) _____ a list of gifts to buy, you'll have a good idea of how much money you'll spend in total. Calculate the amount that you know you can realistically spend on gifts without affecting your family's current expenses. Avoid (34) _____ impulse purchases on a credit card that you know you (35) _____ to pay for a long time.

Plan with the Internet

Instead of going (36) _____ a (37) _____ and exhausting tour of the stores, do some screen shopping! Almost all stores have a website, some of them even allowing you to check an item's availability in a store near you. It's a very practical way to save some time and avoid going across town to find a specific gift.

Look for deals!

In recent years, deals start several weeks before Christmas. Some items are sometimes (38) _____ a 50% discount to attract customers. It's up to you to take advantage of these great offers, without buying too much of course!

Beware (39) _____ gift cards

You (40) _____ think that you'll please someone by giving him/her carte blanche, but there is increasing evidence that gift cards are not used by many. In this case, it is often better to give money directly instead of a gift card.

Choose your battles!

Shopping in the middle of the Holidays is exhausting! On the weekends and some weeknights, malls are so packed that we get (41) _____ before we even complete our purchases. If you can, try to go shopping at the beginning of the week. Avoid dressing too (42) _____, drop your coat in a mall locker, take a coffee break to rest a little, do whatever it takes to make your outing fun and not painful.

(Adapted from <https://www.motherforlife.com/shopping/buying-wisely/3780-5-tips-for-christmas-shopping.html>)

33	A	will make	B	have made	C	are made	D	mustn't
34	A	having putting	B	to put	C	putting	D	to putting
35	A	can't	B	won't be able	C	ought	D	have
36	A	in	B	off	C	at	D	on
37	A	5 hours' long	B	5-hour-long	C	5-hour's long	D	5 hour long
38	A	on	B	at	C	In	D	-
39	A	in	B	on	C	onto	D	of
40	A	might	B	should	C	have to	D	will be able to
41	A	discourage	B	discouraged	C	to discourage	D	discouraging
42	A	warm	B	warmer	C	warmly	D	warming

PART II VOCABULARY FOCUS

1. Complete the following sentences with a word or expression from the box.

bargain	refund	launched	freebies	reduce prices	endorse
environmentally friendly products			gift-wrapped	commercial	
try on	insurance	in cash	matches	fit	discount suits

- They _____ a marketing campaign, which made adverts and _____ that try to persuade people to buy their product.
- A Canadian marketing firm found 1,020 _____.
- They used a celebrity to _____ their product; the famous actress said in public that she liked that mascara.
- Can I have a _____ if I pay _____?
- Peter lost the receipt for his shoes, so he can't get a _____ from the shop.
- Don't you want to _____ those jeans _____ before you buy them?
- They are giving away _____, go and get things that you don't have to pay for!
- How much does it cost to have this clock _____?
- When my bike was stolen, I claimed on the _____ and got \$150 back.
- The pizza restaurant campaign asked people to tweet the company's name and offered to _____ in return for publicity.
- It's quite a nice shirt, but I don't think it _____ my boots.
- I didn't buy the jacket because it didn't _____ me under arms.
- I don't think the coat _____ him because he has got dark eyes and skin.
- You only paid 50\$ for such a gorgeous coat! That's a real _____!

2. Choose the best word which completes each of these sentences.

- Samsung created a virtual _____ for people, and they could move up the queue by talking about the product online.
a. queue *b. order* *c. offer* *d. customer*
- Is the manager here? I'd like to _____ about the poor service.
a. supply *b. complain* *c. apply* *d. withdraw*