Group 19

English B1.1

Tuesdays and Thursdays 2:30-3:45 pm

Final Test

Answer all questions.

SECTION 1: VOCABULARY

Choose answer a, b or c to complete these sentences.

1. No one has _____ employment anymore. We all change our jobs and company throughout our career.

   a) lifetime b) part-time c) flexitime

2. Sorry, I _____ a mistake when I added the figures.

   a) set b) made c) took

3. The board of _____ meets every quarter.

   a) executives b) directors c) employees

4. Let's _____ a risk and invest!

   a) take b) have c) make

5. He was one of the original _____ so it was sad when the company was taken over.

   a) activists b) sponsors c) founders

6. We need to reach a larger market without affecting the brand's _____ qualities.

   a) core b) centre c) logo

7. The CEO of the company became a _____ because he received a gigantic bonus last year.

   a) fat cat b) golden hello c) fired

8. Since the merger, several executives have obtained _____, ensuring their salary if the company collapses.

   a) golden hellos b) golden parachutes c) contracts

LIVEWORKSHEETS

9. My new job has a great _____, that means if I get fired or decide to quit, I'll receive some benefits after I leave the position.

a) pension b) fat cat c) severance deal

10. Investors are curious about the new employee's _____, for example: health insurance, bonuses and perks, social security, paid vacations; because it was an important topic of discussion during the shareholder meeting recently.

a) pay packages b) fat cat c) severance deal

11. Due to budget cuts, the company decided to slash the number of employees, resulting in several _____.

a) hirings b) surplus c) layoffs

12. The new CEO plans to _____ the company's structure to improve efficiency.

a) reshape b) dry up c) downsize

13. The _____ workers are concerned about the potential downsizing of their jobs.

a) CEOs b) recruiters c) white-collar

14. Employees who were not laid off were _____ to other departments where there was more work to do.

a) fired b) redeployed c) slashed

15. The firm is expanding _____, with new offices opening in India and Asia.

a) Inside b) multinational c) overseas

16. The _____ has called for better wages and working conditions.

a) union b) partition c) rebellion

LIVEWORKSHEETS

The following terms refer to money in or money out on a Profit and Loss statement.

1. **Select the 4 correct words or phrases that are related with the term "Money in".**

a) sales revenue	b) overheads	c) interest receivable
d) Interest payable	e) turnover	f) gains on fixed assets
h) salaries	i) dividend	

2. **Select the 4 correct words or phrases that are related with the term "Money out".**

b) sales revenue	b) overheads	c) interest receivable
d) Interest payable	e) turnover	f) gains on fixed assets
h) salaries	i) dividend	

SECTION 2: LANGUAGE

Complete the sentences with the appropriate form of the present simple or present continuous.

1. She is the director of a company which (manufacture)_____ biotech drugs.
2. Her day (start) _____ at 8am.
3. She usually (not/finish)_____until late in the evening.
4. Right now, the company (look) _____ for a new CEO.
5. It (take) _____ longer than they thought it would.
6. They (know) _____that choosing the right person is critical.
7. The company (go)_____through a difficult time at the moment.
8. We (not/move)_____into our new offices until next year.

Complete the sentences with the appropriate future form (present simple, present continuous, will, be going to).

1. The press launch (take)_____ place at 9:30 on Friday morning.
2. I've tried reconnecting the computer but I believe it just (not/work)_____.
3. Jane has just told me that she (leave)_____ the company next week.
4. We (have)_____ lunch at the Thai restaurant. Why don't you join us?
5. We (launch) _____ the new corporate identity on 27 May.
6. Leave it with us. We (get) _____ back to you as soon as we can.

LIVEWORKSHEETS

Read the text and choose the correct forms of the words in *italics.* In this text you have past simple, present perfect, comparatives and superlatives.

In recent years, the number of advertising messages [1] *increased / has increased* to almost saturation point. Consumers [2] *have been / were* easily influenced in the past, but now they [3] *became / have become* [4] *more critical / most critical* than before and [5] *have started / started* to analyse and question many marketing techniques. As a result, marketers will have to come up with more and more inventive ways to attract consumers. There [6] *was / has been* an increase in advertising to children recently, too. The current thinking is that adults are considerably [7] *more cynical / most cynical* than children, it is [8] *better / best* to attract new customers to your brand when they are young, rather than trying to tempt customers away from other brands.

Complete the sentences using conditional 1 or conditional 2 with the correct form of the verbs in brackets.

1. If prices (continue) _____ to fall this way, we (not/make)_____ a profit this year.
2. If they (go) _____ into China, they certainly (find) _____ cheaper labour, but they think it's too risky.
3. I (not/buy)_____ shares in the company if its balance sheet (not/be)_____ good like last year.
4. I (apply)_____ for the job if I (have)_____ the qualifications, but I don't.

LIVEWORKSHEETS

SECTION 3: READING

Write the correct number (1-10) of the extracts from news reports that are related to each headline in the following tables.

Outsourcing	Number
a) More job opportunities to India	
b) Stock market crashes	
c) Accounting scandal rocks Italy	
d) More cuts to workforce	
e) Communication may work	

Economics	Number
f) Doing it differently	
g) Throwing out the bosses	
h) Footwear takes two steps at a time	
i) Not stable start for markets	
j) Financial world still feels effects	

1. Nike continues going against the trend of current economic decline with repeated growth. Market observers say that the company's continued ability to change and maintain its name for originality had kept it ahead…

2. The government has finally stepped in with an investigation at all levels of the fraud of this European business. Company executives as well as senior partners will be 'invited' to give evidence over the next three months…

3. A new study reveals that talking and listening to employees may show fewer results when it comes to motivation than simply shouting at them!

4. The last of its call centres in Manchester was closed this week with another two hundred redundancies in the area. Callers to the company are now more likely to be speaking to someone in Mumbai or Delhi.

5. More and more companies are taking the lead of organisations like Tech Target but life without managers may come as a shock to many workers…

6. The years of recession may still not be over according to one study. Though all indicators suggest steady growth, many boardrooms remain unenthusiastic to take risks…

7. Geox (shoe company) reported excellent figures this quarter (3 months) with yet another rise…

8. In a dramatic collapse, market analysts were calling for governments to…

9. In a slow but increasing trend, the early part of the day's trading suggested investors were feeling a little more negative this morning…

10. There was no improvement to events surrounding the central region of the car factory with yet another fifty employees' layoffs. Management said the redundancies were crucial if the company was to compete globally and threatened more to come…

LIVEWORKSHEETS

SECTION 4: LISTENING

Listen to the audio and decide if these statements are True or False according to the speaker.

1. Brand strategy pushes a business forward. (_____)
2. Good brands are even more important than things like land, buildings, or machinery. (_____)
3. Lots of people make the mistake of thinking the brand is the product. (_____)
4. Your symbol has to be different from everyone else's brand. (_____)
5. To be different and memorable, use lots of colour and clever images. (_____)
6. It's important to be able to translate the brand name into the language of each country. (_____)
7. A brand must relate to the product and the interests of the buyer. (_____)
8. Never change the brand unless you need to change the packaging. (_____)
9. Chanel No. 5 is a best-selling brand because of the perfume's name. (_____)
10. Seeing famous people with your product will encourage people to buy it. (_____)

LIVEWORKSHEETS